



Marion County

Tourist Development Council

Meeting Agenda

Thursday, April 25, 2024

9:00 AM Tourist Development Conference
Room

WebEx: <https://marioncountyfl.webex.com/marioncountyfl/j.php?MTID=m35f616ca257b7253bf140f07c3875d36>

Password: meeting (6338464 from phones and video systems)

Webinar/Event Number: 2318 064 2656

Phone Number: +1-415-655-0001

Access Code: 2318 064 2656

1. Roll Call

2. Meeting Materials

[Meeting Materials](#)

3. Motion: Approval of Minutes

[MOTION: Approval of March 2024 Tourist Development Council Minutes](#)

4. Motion: Acknowledgement of Financials

[MOTION: Acknowledgement of Financials - March 2024](#)

5. Report from Chair

6. Funding Requests

[MOTION: FPSA Invitational Swimming and Diving Meet](#)

[MOTION: Florida Swimming FLAGS Championships](#)

[MOTION: Florida Swimming Senior Championships](#)

7. Staff Updates

[Sales Service Specialist - Samantha Solomon](#)

[MOTION: Fiscal Year 2024-2025 Proposed Budget](#)

[MOTION: Updated Marketing Assistance Funding Program Guidelines](#)

[PRESENTATION: Gateway Signage](#)

[Marketing and Communications Update](#)

[Sales Update](#)

[TDT Collections/STR and Key Data Update](#)

[TDC Events Calendar](#)

8. Notation for Record

[Sales Report](#)

[TDC Attendance Report](#)

9. Old Business

10. New Business

11. Public Comment

If you would like to address the council during public comment you may submit your comments in advance to sales@marionfl.org by Tuesday, April 23, 2024, at 5:00PM.

The next Tourist Development Council Meeting will be held on May 30, 2024 at 9:00 AM.