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| <b>REPEAT EVENT</b>                |
| EVENT DATES: January 29-31, 2026   |
| EVENT LOCATION: Florida Horse Park |

**Funding Program: Room Night Generating Event Funding (Rev. 07-2025)**

|                              |                        |                              |                              |
|------------------------------|------------------------|------------------------------|------------------------------|
| <b>Quarter 1</b>             | Quarter 2              | Quarter 3                    | Quarter 4                    |
| <b>January - March</b>       | April - June           | July - September             | October - December           |
| <b>\$5 per verified room</b> | \$10 per verified room | \$15 per verified room night | \$10 per verified room night |
| <b>\$10,000 Maximum</b>      | \$25,000 Maximum       | \$25,000 Maximum             | \$25,000 Maximum             |

| <b>EVENT INFORMATION:</b>                                                                     | <b>FINANCIALS:</b>                                                                                                                                                                                                                                                                                                                                                                              |
|-----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Event Name: <b>Grandview Invitational</b><br>Organization: <b>Grandview Invitational Inc.</b> | Requested Amount: <b>\$7,000</b><br>Staff Recommendation/Eligible Funding Amount: <b>\$7,000*</b><br>Business Sales (Total): <b>\$391,710</b><br>Total ROI: <b>42%</b><br>Anticipated Participants: <b>160</b><br>Anticipated Total Attendance: <b>3,385</b><br>Minimum Room Night Guarantee: <b>1,400*</b><br>Average Occupancy Rate for Period:<br><b>64.1% (2025)</b><br><b>60.8% (2024)</b> |

**\*Events occurring Jan-Mar are awarded \$5/room night**

- Funding History:**
  - 2025- \$18,144
  - 2024- \$16,800
  - 2023- \$16,800
- Use of Funds:** Marketing, advertising, venue rental, equipment rental, bleacher rental
- Event Description:** This event is being held at the Florida Horse Park for the 8<sup>th</sup> year. The show is an elite draft horse hitch competition featuring all the draft horse breeds. It is becoming a staple within the community, giving "non-horse" residence an opportunity to see these gentle giants. The Grandview Invitational and Grandview World Nights are the ONLY draft horse competitions of its kind in the state of Florida. There is a vendor village for shopping and food trucks onsite throughout the weekend. Experience the thunderous thrill of majestic Clydesdales, Belgians, and Percherons at the Grandview Invitational, where power, grace, and spectacle collide! Come see these gentle giants in action at the Florida Horse Park.