



<b>NEW EVENT</b>
EVENT DATES: April 13-14, 2024
EVENT LOCATION: Ocala Regional Sportsplex & Shocker Park

EVENT INFORMATION:	FINANCIALS:
Event Name: <b>Rip It to Win It Ocala Super Series April</b> Organization: <b>Southeastern Fastpitch</b>	Requested Amount: <b>\$7,700</b> Staff Recommendation/Eligible Funding Amount: <b>\$7,700*</b> Business Sales (Total): <b>\$657,430</b> Total ROI: <b>86%</b> Anticipated Attendance: <b>2,000</b> Minimum Room Night Guarantee: <b>550*</b> Average Occupancy Rate for Period: <b>79.8% (2023)</b> <b>70.7% (2022)</b>

\*Funding is awarded \$14/room night

- **Use of Funds:** Facility rental fees, Umpires, Marketing materials, Softballs, Signage, Event T-shirts, Security, Tent rentals
- **Event Description:** This tournament is the first of five tournaments in the Rip It to Win It Ocala Super Series. The first four tournaments are qualifiers for the series championships in November. Each tournament will have 60 teams across 5 different age groups.