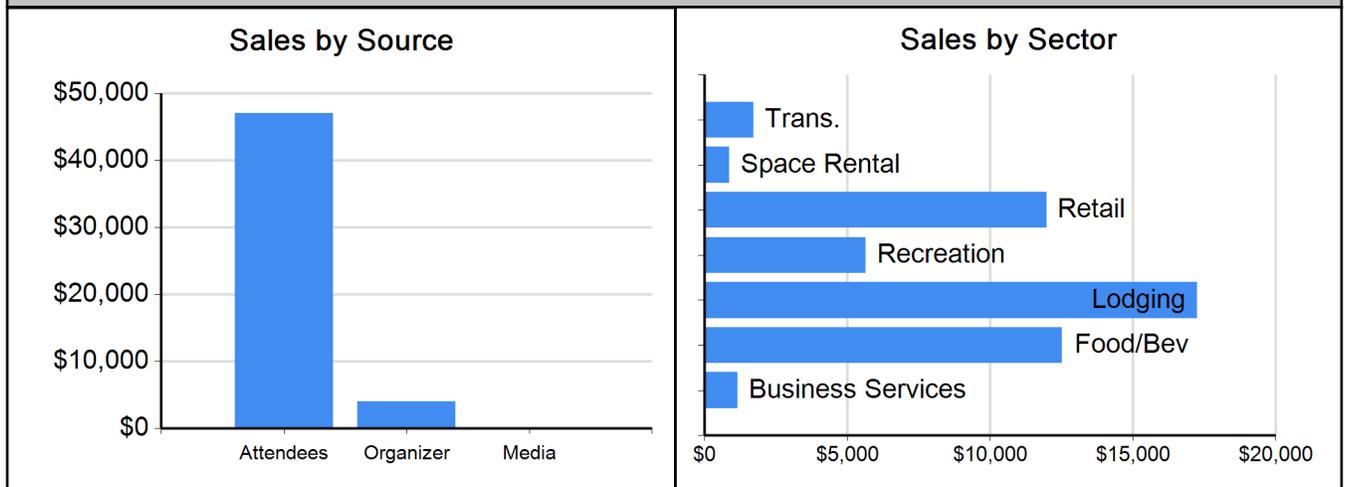


# Event Impact Summary

Destination: Ocala/Marion County Visitors & Convention Bureau

Event Parameters		Key Results	
Event Name:	District 12 Championship Tournament	Business Sales (Direct):	\$51,103
Organization:	Fishers of Men	Business Sales (Total):	\$73,834
Event Type:	Adult Amateur	Jobs Supported (Direct):	14
Start Date:	10/20/2026	Jobs Supported (Total):	16
End Date:	10/24/2026	Local Taxes (Total):	\$2,135
Overnight Attendees:	60	Net Direct Tax ROI:	\$840
Day Attendees:	40	Estimated Room Demand:	115

## Direct Business Sales



Industry	Attendees	Organizer	Media/Sponsors	Total
Lodging	\$17,254	\$0	\$0	\$17,254
Transportation	\$1,549	\$145	\$7	\$1,701
Food & Beverage	\$10,647	\$1,876	\$0	\$12,523
Retail	\$11,970	\$0	\$0	\$11,970
Recreation	\$5,650	\$0	\$0	\$5,650
Space Rental	\$0	\$852	\$0	\$852
Business Services	\$0	\$1,149	\$4	\$1,153
<b>TOTAL</b>	<b>\$47,070</b>	<b>\$4,023</b>	<b>\$11</b>	<b>\$51,103</b>

## Event Impact Details

Destination: Ocala/Marion County Visitors & Convention Bureau

Event Name: District 12 Championship Tournament 2026

Organization: Fishers of Men

Economic Impact Details			
	Direct	Indirect/Induced	Total
<b>Business Sales</b>	\$51,103	\$22,732	\$73,834
<b>Personal Income</b>	\$14,594	\$5,841	\$20,435
<b>Jobs Supported</b>			
Persons	14	2	16
Annual FTEs	1	0	1
<b>Taxes and Assessments</b>			
<u>Federal Total</u>	<u>\$4,336</u>	<u>\$1,855</u>	<u>\$6,191</u>
<u>State Total</u>	<u>\$3,575</u>	<u>\$723</u>	<u>\$4,297</u>
sales	\$2,716	\$341	\$3,057
income	\$0	\$0	\$0
bed	\$0	-	\$0
other	\$859	\$382	\$1,240
<u>Local Total (excl. property)</u>	<u>\$1,840</u>	<u>\$295</u>	<u>\$2,135</u>
sales	\$679	\$85	\$764
income	\$0	\$0	\$0
bed	\$690	-	\$690
per room charge	\$0	-	\$0
tourism district	\$0	-	\$0
restaurant	\$0	\$0	\$0
other	\$471	\$210	\$681
property tax	\$927	\$264	\$1,191

Event Return on Investment (ROI)		
<b>Direct local tax RO(net property taxes)</b>		
Direct Tax Receipts	\$1,840	
DMO Hosting Costs	\$1,000	
Direct ROI	\$840	
Net Present Value	\$840	
Direct ROI (%)	84%	
<b>Total local tax RO(net property taxes)</b>		
Total Local Tax Receipts	\$2,135	
Total ROI	\$1,135	
Net Present Value	\$1,135	
Total ROI (%)	114%	

Estimated Room Demand Metrics	
Room Nights (total)	115
Room Pickup (block only)	75
Peak Rooms	33
Total Visitor Days	234