

# WISE

WATER INCENTIVES SUPPORTING EFFICIENCY

Facilitated by:

Southwest Florida Water

Management District

Fiscal Year 2026



## Table of Contents

Introduction	3
Program Guidelines	4
Reimbursement Amount and Percentages	5
Eligible Water Conservation Items	6
The Application, Evaluation and Reimbursement Process	7
Program Contacts	9
Appendix	
WISE Cost Share Program Application	
WISE Program and Maintenance Agreement Form	
WISE Request for Reimbursement Form	

*The Southwest Florida Water Management District (District) does not discriminate on the basis of disability. This nondiscrimination policy involves every aspect of the District's functions, including access to and participation in the District's programs, services, and activities. Anyone requiring reasonable accommodation, or who would like information as to the existence and location of accessible services, activities, and facilities, as provided for in the Americans with Disabilities Act, should contact Donna Eisenbeis, Sr. Performance Management Professional, at 2379 Broad St., Brooksville, FL 34604-6899; telephone (352) 796-7211 or 1-800-423-1476 (FL only), ext. 4706; or email [ADACoordinator@WaterMatters.org](mailto:ADACoordinator@WaterMatters.org). If you are hearing or speech impaired, please contact the agency using the Florida Relay Service, 1-800-955-8771 (TDD) or 1-800-955-8770 (Voice). If requested, appropriate auxiliary aids and services will be provided at any public meeting, forum, or event of the District. In the event of a complaint, please follow the grievance procedure located at [WaterMatters.org/ADA](http://WaterMatters.org/ADA).*

## **Introduction**

The WISE (Water Incentives Supporting Efficiency) Program's purpose is to financially incentivize water conservation projects for non-agricultural water users. This supports the District's mission to ensure the public's water needs are met and the District's strategic goal to enhance efficiencies in all water-use sectors to ensure beneficial use. WISE is a 50% cost share (grant) program with up to \$20,000 of District funds per project.

This handbook provides information to applicants wishing to participate in the WISE Program. This document is subject to change by the District as the program continues to be developed.



*Figure 1. Map of the District*

## **Program Guidelines**

To be eligible to participate in the WISE Program, the application must meet the following guidelines:

- 1) The property must be located within the District's boundary. (See Figure 1)
- 2) Applicants are not eligible for funding if they have received a Notice of Violation relating to water use permitting from the District's Office of General Counsel and are under active enforcement.
- 3) Water source being conserved must be one of the following: utility supplied potable water, groundwater, or surface water.
- 4) Application and Maintenance Agreement must be executed by the property owner or authorized representative.
- 5) Individual homeowners are not eligible to apply directly for funding.
- 6) Operation and maintenance activities are not eligible for funding.
- 7) Project should be completed within 1 year of funding approval.
- 8) Water savings calculations are required. District staff are available to assist for most project types. Savings should be calculated using the following guidance:
  - a. If water use is known for a given device (such as a toilet) and a more water efficient device is proposed with the project, then provide savings estimate based on pre-project vs post-project usage in gallons per day.
  - b. If usage varies day to day, and/ or season to season, then provide the average throughout the year.
  - c. In instances where the property is involved with new construction, calculations should show how the project equipment is more efficient than conventional equipment on the market (water savings would be the difference in use between conventional and high efficiency equipment).
  - d. It is expected that some lower cost and more portable items, such as faucet aerators and showerheads, may not stay in service for the duration of the maintenance period. To account for this, adjustments to the potential estimated savings may be required.

## **Reimbursement Amount and Percentages**

- Up to 50% of total project costs with the District's maximum contribution being \$20,000.
- Some items have a maximum reimbursable amount per unit, see eligible water conservation items list on page 6.
- The District's maximum reimbursement is set at the time of project approval. Any cost increase will be borne by the applicant.
- In instances where the property is involved with new construction and completely new water use, reimbursement amounts will only fund 50% of the incremental cost increase between conventional equipment and the high efficiency project equipment. Bid/quote documentation will be necessary for both a conventional version of the equipment and the high efficiency project equipment.

The WISE program funding, eligible items, and amount of reimbursement may vary year-to-year. Funds will be awarded on a “first come, first serve” basis until funds are depleted. Reimbursement payments will be made to the applicant unless requested otherwise.

### **Eligible Water Conservation Items (list is not comprehensive)**

The District is offering funds for a wide variety of water-savings items. Other items not listed here could be still be eligible for funding pending District approval. In addition to the hardware components, the necessary labor, installation, and design costs are eligible expenses when a third party or contractor is used. Indoor plumbing fixtures have caps on the maximum reimbursable amount per unit.

Eligible items are shown below:

#### **Outdoor:**

1. Smart irrigation controllers
2. Weather stations
3. Rainwater harvest cisterns/equipment
4. Irrigation conversions (high volume spray to micro or HE rotary nozzle)
5. Soil moisture sensors
6. Irrigation evaluations

#### **Indoor:**

Item	Maximum Flow Rate of New Fixture	Maximum District Reimbursement for Labor or Admin (Per Unit)	Maximum District Reimbursement for Hardware (Per Unit)	Maximum Total Eligible Cost (Per Unit)
Toilet (Tank type)	1.28 gpf	\$25	\$50	\$150
Toilet (Valve type)	1.28 gpf	\$137.50	\$112.50	\$500
Urinal	0.5 gpf	\$137.50	\$112.50	\$500
Showerhead	2.0 gpm	\$7.50	\$7.50	\$30

#### **Other:**

1. Cooling tower modifications (e.g. pretreatment, filtration)
2. Equipment to allow sequential water reuse
3. Improved control systems (automatic shut-off devices) and flow meters (for systems not required to metered by the District)
4. Pressure regulation
5. Reclaimed water connections
6. Process modifications
7. Utility-led conservation programs including program promotion
8. Other water conservation practices subject to District approval

## **Application Process**

1. Interested applicants can schedule a pre-application meeting with District staff listed on page 9. Staff can perform a site inspection, and for most project types, help calculate estimated water savings.
2. Submit a complete WISE Cost Share Program Application (provided with this handbook). A complete WISE application consists of:
  - a. Completed project information pages.
  - b. Water savings estimate and documentation of calculations.
  - c. WISE Program and Maintenance Agreement. The District can initiate Docusign to obtain applicant and District digital signature. Docusign routing will take place after the District's evaluation of the application. Documentation evidencing signatory's authority may be requested by the District. Instead of a digital signature, the applicant can sign in wet ink, scan, and email a copy to the District.
  - d. Quote(s) from a vendor(s). Please note, the District reserves the right to request revisions to quote structure and detail. In order for expenses to be eligible for reimbursement, non-government entities must comply with the following procurement standards applicable to the District. Government entities must comply with all laws and procurement standards applicable to them. Costs refer to total eligible project costs:
    - i. \$10,000 or under - Minimum one (1) documented quotation
    - ii. \$10,001 - \$25,000 - Minimum two (2) competitive written quotations
    - iii. \$25,001 or greater - Minimum three (3) competitive written quotations
    - iv. Substantial written justification that the project implementation is only available from one source can result in only one (1) documented quotation being needed, upon approval by the District's Procurement Services Office.
  - e. For reclaimed water connection projects, the following is also needed:
    - i. Map of proposed connection
    - ii. Statement from reclaimed water supplier regarding flow availability

### **Application Evaluation**

1. District staff will notify applicant that the application was received.
2. District staff will contact the applicant with any questions and will verify the project meets the requirements for funding. District staff will perform a cost-effectiveness calculation based on the project's costs and water savings. The threshold for funding is shown in the table below.

Eligible for Funding	Ineligible for Funding
\$6.00 or less per 1,000 gallons saved	\$6.01 or more per 1,000 gallons saved

3. The District may elect to perform a site visit to better understand the project and water related benefits. For example, District staff (or representative) may need to perform an inspection of 20% of plumbing fixtures to verify flow rates.
4. If the applicant has elected to use DocuSign for signature, then the District will initiate DocuSign routing. This occurs after the application has been evaluated and deemed complete.
5. After fully executed, the District will notify the applicant by email with official funding approval. Once approved, the project may begin. **Items CANNOT be purchased or installed before the application has been processed and approved.**
6. District staff will email applicant and establish a secure (encrypted) portal where applicant will enter tax ID and register as a vendor or a request for taxpayer ID number form can be used.

### **Reimbursement Process**

1. After project is complete and fully paid for, contact District staff.
2. Submit a completed Request for Reimbursement form (page 14 of Handbook), along with invoice and proof of payment. For non-utility led plumbing fixture projects, also include an installation log detailing what was installed in each unit.
3. The District will verify item(s) installed via in-person inspection, review of photos, or other means.
4. Utility-led conservation program verification is deferred to the respective utility's requirements. Utilities must describe their verification process in the WISE application.
5. The District will issue reimbursement within 30 days of verification and submittal of adequate documentation.



## **Program Contacts**

Primary:

Josh Madden

Water Resources Bureau

2379 Broad Street

Brooksville, FL 34604-6899

(352) 269-5568

[josh.madden@watermatters.org](mailto:josh.madden@watermatters.org)

Alternate:

Cassidy Hampton

Water Resources Bureau

2379 Broad Street

Brooksville, FL 34604-6899

(352) 269-5183

[cassidy.hampton@watermatters.org](mailto:cassidy.hampton@watermatters.org)

Application to follow.

**WISE Cost Share Program Application**  
**Project Information**

Date: \_\_\_\_\_

County: \_\_\_\_\_

Applicant (entity's legal name): \_\_\_\_\_

Contact person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Project location (if different from above): \_\_\_\_\_

Water Use Permit # (if applicable): \_\_\_\_\_

Estimated project start date: \_\_\_\_\_

Describe project below:

--

The following questionnaire helps determine eligibility. For each item below, please select the answer that applies to your project:

Yes <input type="radio"/>	No <input type="radio"/>	Is the project located within the District's boundaries?
Yes <input type="radio"/>	No <input type="radio"/>	Has the applicant received a Notice of Violation relating to water use permitting from the District's Office of General Counsel and is under active enforcement?
Yes <input type="radio"/>	No <input type="radio"/>	Does this project conserve water that is purchased from a water supply utility? If yes, provide the name of the utility:
Yes <input type="radio"/>	No <input type="radio"/>	Does this project conserve reclaimed water (treated effluent)?
Yes <input type="radio"/>	No <input type="radio"/>	Are you applying on behalf of a commercial (corporation)/ governmental/ or HOA type of entity?
Yes <input type="radio"/>	No <input type="radio"/>	If your project is replacing existing equipment, is the existing equipment currently operational and functional?
Yes <input type="radio"/>	No <input type="radio"/>	Does your application include project specific water savings estimates/calculations?
Yes <input type="radio"/>	No <input type="radio"/>	Is the project planned to be completed within 1 year from application?
Yes <input type="radio"/>	No <input type="radio"/>	Has any work started or equipment been purchased prior to submittal?
Yes <input type="radio"/>	No <input type="radio"/>	Is the property undergoing new construction? If yes, please include documentation of the difference in costs and water savings between conventional items and high efficiency project equipment.
Yes <input type="radio"/>	No <input type="radio"/>	Has applicant previously participated in the WISE cost share program?
Yes <input type="radio"/>	No <input type="radio"/>	Has applicant applied for other grants/cost share programs to fund this project? If yes, provide the program name, amount receiving, and items funded: _____
Yes <input type="radio"/>	No <input type="radio"/>	Use of electronic signature will reduce application processing time. Select yes to accept use of electronic signature on the WISE Program and Maintenance Agreement (page 13). Fill out the fillable fields on the bottom left of page 13, and insert the email of the authorized signatory here: _____

Itemized project budget:

# of Items	Eligible Conservation Items	Estimated water savings gallons per day	Estimated Cost
100	High Efficiency Toilets (EXAMPLE)	2,000	\$10,000
100	Toilet install costs (EXAMPLE)	NA	\$5,000
	Total Project Cost		
	50% Estimated Reimbursement, Maximum \$20,000		

Application must include:

1. Project information, questionnaire, itemized project budget and signature page (pages 10 - 12)
2. Copies of vendor quotes (as described on page 7)
3. Water savings calculation documentation (as described on page 4)
4. WISE Program and Maintenance agreement form (page 13)

*Submit application to the Primary Program Contact person (page 9), either hard-copy by mail or PDF document by email.*

**I hereby certify that the information contained herein is true and accurate and that I have legal authority to undertake the activities described herein and to execute this application.**

\_\_\_\_\_  
Print Legal Name of Applicant

By: \_\_\_\_\_  
Print Name of Authorized Signatory

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Title

### **WISE Program and Maintenance Agreement**

The undersigned hereby agrees to the terms of this Agreement which shall become effective upon execution by the parties and shall expire five (5) years from the date the reimbursement request is received by the District.

1. The Participant shall implement, use and maintain the items funded under the WISE Program to the greatest extent practical during the term of this Agreement to achieve the water savings estimate documented in the participants application.
2. The Participant is responsible for the replacement of any Program-funded items that may be lost, damaged, or stolen during the term of this Agreement.
3. In the event of abandonment, property sale, or failure to use and maintain the Program funded items as required by this Agreement, the Participant shall notify the District who may elect to recover reimbursement from the Participant in an amount equal to the full cost-share reimbursement amount, less depreciation calculated on straight-line basis over the five (5) year maintenance period.
4. Upon 48-hour notice, the District shall be given access to facilities/property to examine all Program-funded items.
5. Upon 48-hour notice, the District shall be given access to examine or audit all Program related records and documents. The Participant shall maintain all such records and documents for at least five (5) years following the expiration or termination of this Agreement. Payments made to the Participant under this Agreement shall be reduced for amounts found to be not allowable under this Agreement by an audit. All records and documents are subject to the Public Records Act, Chapter 119, Florida Statutes. The Participant and any contractors or subcontractors understand and will comply with their duty, pursuant to Section 20.055(5), Florida Statutes, to cooperate with the inspector general in any investigation, audit, inspection, review, or hearing. This provision shall survive the expiration or termination of this Agreement.
6. To the extent permitted by Florida Law, the Participant assumes full responsibility for any and all risks associated with the use of the Program funded items, and releases, waives and covenants not to sue the District for any loss or damage resulting from the Participant's use of the items. The Participant further agrees to indemnify the District, to the extent allowed under Section 768.28, Florida Statutes, for any and all liabilities, claims, and expenses caused or incurred, in whole or in part, as a result of any negligent act or omission by the Participant, its officers, employees, contractors, agents, assigns or anyone for whose acts or omissions any of these persons or entities may be liable during Participant's performance under this Agreement. This provision shall survive the expiration or termination of this Agreement.
7. Pursuant to Section 216.347, F.S., the Participant is prohibited from using funds provided by this Agreement for the purpose of lobbying the Legislature, the judicial branch or a state agency.
8. Each person signing this Agreement warrants that he or she is duly authorized to do so and bind the respective party to this Agreement.

IN WITNESS WHEREOF, the parties hereto, or their lawful representatives, have executed this Agreement on the day and year set forth next to their signatures below.

\_\_\_\_\_  
Print Legal Name of Participant

SOUTHWEST FLORIDA WATER  
MANAGEMENT DISTRICT

By: \_\_\_\_\_  
Print Name of Authorized Signatory

By: \_\_\_\_\_  
Print Name of Authorized Signatory

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Title (if company)

\_\_\_\_\_  
Title

