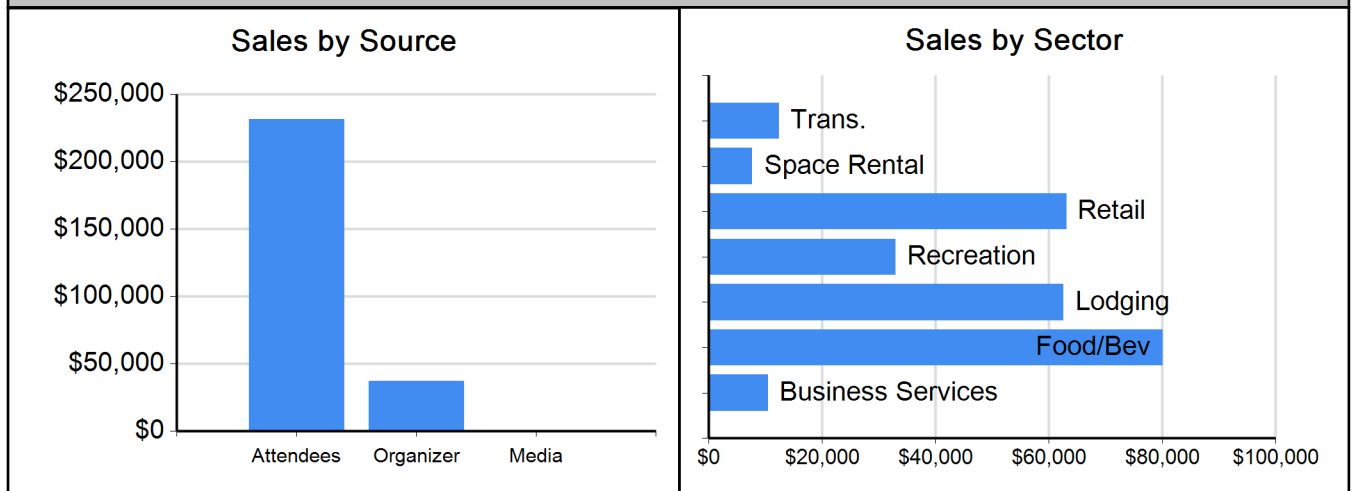


Event Impact Summary

Destination: Ocala/Marion County Visitors & Convention Bureau

Event Parameters		Key Results	
Event Name:	Grandview Invitational	Business Sales (Direct):	\$269,186
Organization:	Grandview Invitational, Inc.	Business Sales (Total):	\$391,710
Event Type:	Adult Amateur	Jobs Supported (Direct):	137
Start Date:	1/29/2026	Jobs Supported (Total):	159
End Date:	1/31/2026	Local Taxes (Total):	\$9,953
Overnight Attendees:	256	Net Direct Tax ROI:	\$1,364
Day Attendees:	2304	Estimated Room Demand:	417

Direct Business Sales



Industry	Attendees	Organizer	Media/Sponsors	Total
Lodging	\$62,578	\$0	\$0	\$62,578
Transportation	\$10,066	\$2,231	\$61	\$12,358
Food & Beverage	\$63,077	\$16,950	\$0	\$80,027
Retail	\$63,106	\$0	\$0	\$63,106
Recreation	\$32,932	\$0	\$0	\$32,932
Space Rental	\$0	\$7,694	\$0	\$7,694
Business Services	\$0	\$10,457	\$34	\$10,491
TOTAL	\$231,758	\$37,333	\$95	\$269,186

Event Impact Details

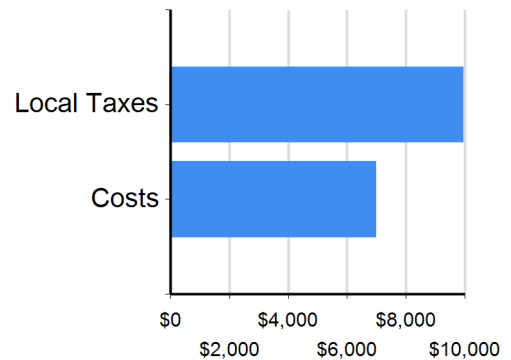
Destination: Ocala/Marion County Visitors & Convention Bureau

Event Name: Grandview Invitational 2026

Organization: Grandview Invitational, Inc.

Economic Impact Details			
	Direct	Indirect/Induced	Total
Business Sales	\$269,186	\$122,524	\$391,710
Personal Income	\$79,658	\$31,104	\$110,762
Jobs Supported			
Persons	137	22	159
Annual FTEs	3	0	3
Taxes and Assessments			
<u>Federal Total</u>	<u>\$23,159</u>	<u>\$9,954</u>	<u>\$33,113</u>
<u>State Total</u>	<u>\$18,039</u>	<u>\$3,896</u>	<u>\$21,935</u>
sales	\$13,517	\$1,838	\$15,355
income	\$0	\$0	\$0
bed	\$0	-	\$0
other	\$4,522	\$2,058	\$6,581
<u>Local Total (excl. property)</u>	<u>\$8,364</u>	<u>\$1,589</u>	<u>\$9,953</u>
sales	\$3,379	\$459	\$3,839
income	\$0	\$0	\$0
bed	\$2,503	-	\$2,503
per room charge	\$0	-	\$0
tourism district	\$0	-	\$0
restaurant	\$0	\$0	\$0
other	\$2,482	\$1,130	\$3,612
property tax	\$4,883	\$1,433	\$6,316

Event Return on Investment (ROI)			
Direct local tax RO(net property taxes)			
Direct Tax Receipts	\$8,364		
DMO Hosting Costs	\$7,000		
Direct ROI	\$1,364		
Net Present Value	\$1,337		
Direct ROI (%)	19%		
Total local tax RO(net property taxes)			
Total Local Tax Receipts	\$9,953		
Total ROI	\$2,953		
Net Present Value	\$2,894		
Total ROI (%)	42%		



Estimated Room Demand Metrics	
Room Nights (total)	417
Room Pickup (block only)	0
Peak Rooms	135
Total Visitor Days	1,484