



SENT VIA EMAIL ONLY TO: mounir.bouyounes@marionfl.org

September 30, 2024

Mounir Bouyounes
County Administrator
Office of the County Administrator
601 SE 25th Avenue
Ocala, Florida 34471

Dear Administrator Bouyounes,

I am writing to request Marion County's support for the 2025 Patriotic Skies Fourth of July drone show. As you may recall, the inaugural 2024 show was a tremendous success, with an estimated crowd of 10,000. It featured 300 drones with a ten-minute display that captivated residents and visitors. The \$20,000 grant from the Tourist Development Council significantly contributed to our efforts to elevate this event to a regional attraction. We are grateful for the contribution.

In 2025, we will double the number of drones to 600, allowing for an even more spectacular display. The show will last 16 minutes and be filled with intricate three-dimensional patterns, vibrant colors, and thematic elements that celebrate our local culture and our nation's independence.

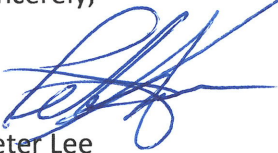
The total cost for the expanded 2025 drone show is \$150,000. We anticipate spending an additional \$30,000 to \$40,000 to cover the other event-related expenses. To help make this event possible, we seek support from key community partners, and I would like to request Marion County's participation as a sponsor at the level of \$75,000.

In recognition of Marion County's contribution, we are pleased to offer several exclusive benefits:

- Inclusion of the Marion County logo during the drone show; the only other logo displayed will be Ocala's
- Access to the reserved VIP area, which will provide elevated food and beverage offerings and an enhanced viewing experience
- Co-branding opportunities across event marketing and promotional materials

Please do not hesitate to contact me if you require any additional information or clarification regarding our request. I am happy to provide any necessary details to facilitate your decision-making process. I appreciate your consideration, and I look forward to the possibility of collaborating again on this exciting event.

Sincerely,



Peter Lee
Ocala City Manager