



Marion County

Tourist Development Council

Meeting Agenda

Thursday, May 21, 2026

9:00 AM Tourist Development Conference Room

Microsoft Teams:

[https://teams.microsoft.com/join/19%3ameeting_OTQ3ODk4YjktYmJlOC00ZTc5LWlZTktMGM1ZTc4N2JhNDk2%40thread.v2/0?](https://teams.microsoft.com/join/19%3ameeting_OTQ3ODk4YjktYmJlOC00ZTc5LWlZTktMGM1ZTc4N2JhNDk2%40thread.v2/0?context=%7b%22Tid%22%3a%2225a1914d-7aca-40d5-91d5-cd84a5137a31%22%2c%22Oid%22%3a%228b5f45ba-a0b4-4a92-af98-109ad26934b1%22%7d)

[context=%7b%22Tid%22%3a%2225a1914d-7aca-40d5-91d5-cd84a5137a31%22%2c%22Oid%22%3a%228b5f45ba-a0b4-4a92-af98-109ad26934b1%22%7d](https://teams.microsoft.com/join/19%3ameeting_OTQ3ODk4YjktYmJlOC00ZTc5LWlZTktMGM1ZTc4N2JhNDk2%40thread.v2/0?context=%7b%22Tid%22%3a%2225a1914d-7aca-40d5-91d5-cd84a5137a31%22%2c%22Oid%22%3a%228b5f45ba-a0b4-4a92-af98-109ad26934b1%22%7d)

Meeting ID: 211 400 830 668 54

Password: ax9mK2my

Phone Number: tel:+13212455074,,394106347

Phone Conference ID: 394 106 347#

MEMBERS OF THE PUBLIC ARE ADVISED THAT THIS MEETING/HEARING IS A PUBLIC PROCEEDING, AND THE CLERK TO THE BOARD IS MAKING AN AUDIO RECORDING OF THE PROCEEDINGS, AND ALL STATEMENTS MADE DURING THE PROCEEDINGS, WHICH RECORDING WILL BE A PUBLIC RECORD, SUBJECT TO DISCLOSURE UNDER THE PUBLIC RECORDS LAW OF FLORIDA. BE AWARE, HOWEVER, THAT THE AUDIO RECORDING MAY NOT SATISFY THE REQUIREMENT FOR A VERBATIM TRANSCRIPT OF THE PROCEEDINGS, DESCRIBED IN THE NOTICE OF THIS MEETING, IN THE EVENT YOU DESIRE TO APPEAL ANY DECISION ADOPTED IN THIS PROCEEDING.

1. Roll Call
2. Meeting Materials
 - 2.1 [Meeting Materials](#)
3. Motion: Approval of Minutes
 - 3.1 [Approval of April 2026 Tourist Development Council Minutes](#)
4. Motion: Acknowledgement of Financials
 - 4.1 [MOTION: Acknowledgement of Financials - April 2026](#)
5. Report from Chair
 - 5.1 [PRESENTATION: Tourist Development Tax Collection Update, Marion County Deputy Tax Collector, Tammy McCann](#)
 - 5.2 [TDT Collections/STR and Key Data Update](#)
6. Funding Requests
 - 6.1 [Fiscal Year 2026 Event Funding Allocations](#)

7. Staff Updates

- 7.1 [PRESENTATION: Quarterly Public Relations and Analytics Report - January - March Data](#)
- 7.2 [PRESENTATION: Quarterly Visitor Tracking Report - January - March 2026 Data](#)
- 7.3 [America 250 Plan Update](#)
- 7.4 [Shocker Park Feasibility Update](#)
- 7.5 [Long Range Tourism Plan Update](#)
- 7.6 [Sales Update](#)
- 7.7 [TDC Events Calendar](#)

8. Notation for Record

- 8.1 [Sales Report](#)
- 8.2 [TDC Attendance Report](#)

9. Old Business**10. New Business****11. Public Comment**

If you would like to address the council during public comment you may submit your comments in advance to visit@marionfl.org by Tuesday, May 26, 2026 at 5:00 PM. The next Tourist Development Council Meeting will be held on June 25, 2026 at 9:00 AM.