



NEW EVENT
EVENT DATES: July 18 – August 10, 2025
EVENT LOCATION: World Equestrian Center

Funding Program: Bid Fee

EVENT INFORMATION:	FINANCIALS:
Event Name: USARS National Championship Organization: USA Roller Sports	Bid Fee Amount: \$200,000 Business Sales (Total): \$18,681,616 Total ROI: 117% Anticipated Attendance (Daily): 2,000-2,500 Anticipated Room Nights (Total): 12,500 Average Occupancy Rate for Period: 57.4% (2023) 59.1% (2022)

• Event Description:

The USA Roller Sports National Championship occurs annually and brings together the country's top athletes in roller sports disciplines, including figure skating, speed skating, roller derby, and hockey. The championship runs for 30 days showcasing the skill, dedication, and artistry of competitors ranging from youth to elite levels. Participants compete for national titles while also earning recognition that can lead to international competition. The event fosters a sense of community among athletes, coaches, and fans, celebrating the diverse and dynamic nature of roller sports in the United States.

• Projected Athlete & Support Participation:

- 2,000 – 2,500 Athlete Skaters ranging in age of 4 – 80.
- An estimate of 1-3 family members traditionally accompany each athlete.
- 50% participation attending Figure Skating, 30% attending Speed Skating, 15% attending Rink Hockey and 5% attending Roller Derby.

Sport/Logistics	Day Count
Facility Set Up	3-5
Figure Skating	14
*Rink Hockey	7
*Speed Skating	8
**Roller Derby	3
Facility Tear Down	3
Total Time Needed	27-30
*Hockey & Speed Held Simultaneously	
**Derby traditionally held as first or last event & merged with Set Up or Tear Down	

• Event History & Past/Future Partner Destinations:

- 2022-2024: Lincoln, Nebraska
- 2021: Cedar Rapids, Iowa
- 2020: Canceled (Covid-19 Pandemic)
- 2019: Spokane, Washington
- 2016-2018: Lincoln, Nebraska
- 2015: Albuquerque, New Mexico
- 1937-2014: 37 Different Cities

- This request is for a 1-year commitment of \$200,000 to host the USA Roller Sports National Championships in Marion County in 2025.**