



REPEAT EVENT
EVENT DATES: October 24-26, 2025
EVENT LOCATION: Ocala Regional Sportsplex & Shocker Park

Funding Program: Room Night Generating Event Funding (Rev. 07-2025)

Quarter 1	Quarter 2	Quarter 3	Quarter 4
January - March	April - June	July - September	October - December
\$5 per verified room	\$10 per verified room	\$15 per verified room night	\$10 per verified room night
\$10,000 Maximum	\$25,000 Maximum	\$25,000 Maximum	\$25,000 Maximum

EVENT INFORMATION:	FINANCIALS:
Event Name: Witches Brew Spell-A-Thon Softball Tournament Organization: Southeastern Fastpitch	Requested Amount: \$15,000 Staff Recommendation/Eligible Funding Amount: \$15,000* Business Sales (Total): \$1,228,892 Total ROI: 110% Anticipated Attendance: 3,150 Minimum Room Night Guarantee: 1,500* Average Occupancy Rate for Period: 81.4% (2024) 66.3% (2023)

***Events occurring Oct-Dec are awarded \$10/room night**

- Funding History:**
 - 2022 - \$7,490
 - 2023 - \$14,784
 - 2024 – The event took place but was not funded.
- Use of Funds:** Facility rental fees, Event Sanctioning Fees, Umpires, Marketing materials, Softballs, Signage, Event T-shirts, Security, Tent rentals
- Event Description:** This is an all-night Halloween themed girls fastpitch softball tournament. Games start Friday night and continue through the night all the way to Sunday. The event takes place at Ocala Regional Sportsplex and Shocker Park with approximately 110 teams. The locations are decorated for Halloween, there are team contest such as costume, pumpkin craving and tent decorating.