



REPEAT EVENT
EVENT DATES: February 13-15, 2026
EVENT LOCATION: World Equestrian Center

Funding Program: Room Night Generating Event Funding (Rev. 07-2025)

Quarter 1	Quarter 2	Quarter 3	Quarter 4
January - March	April - June	July - September	October - December
\$5 per verified room	\$10 per verified room	\$15 per verified room night	\$10 per verified room night
\$10,000 Maximum	\$25,000 Maximum	\$25,000 Maximum	\$25,000 Maximum

EVENT INFORMATION:	FINANCIALS:
Event Name: Florida Association of Equine Practitioners (FAEP) Ocala Equine Conference Organization: Florida Veterinary Medical Association, Inc.	Requested Amount: \$1,300 Staff Recommendation/Eligible Funding Amount: \$1,300* Business Sales (Total): \$148,513 Total ROI: 230% Anticipated Participants: 180 Anticipated Total Attendance: 360 Minimum Room Night Guarantee: 260* Average Occupancy Rate for Period: 72.3% (2025) 71.3% (2024)

***Events occurring Jan-Mar are awarded \$5/room night**

- Funding History:**
 - The event did not take place in 2025.
 - 2024 - \$3,360
 - 2023 - \$3,500 was approved but reimbursement was not requested
 - 2022 - \$2,800
 - 2020 - \$4,000
 - 2019 - \$3,960
 - 2018 - \$4,840
 - 2017 - \$3,000
 - 2016 - \$6,500
 - 2015 - \$4,500
 - 2013 - \$4,000
 - 2012 - \$5,200
- Use of Funds:** Marketing/Promotion Materials, Printing Costs, Signs/Banners, Instructor Fees, Conference Related Supplies, Session Presenters/Speakers, Audio/Visual Expenses
- Event Description:** This event brings experts from Florida and around the country to provide continuing education courses (via wet labs and lectures) to equine veterinarians, farriers, technicians and staff, along with goods and services provided by almost 100 exhibitors to improve and enhance equine veterinary practices locally and regionally.