

CEP OCALA METRO CHAMBER & ECONOMIC PARTNERSHIP Performance Matrix Job Creation		June 2026												
		January	February	March	April	May	June	July	August	September	October	November	December	Total
	Retention Visits (150)	10	15	56	20	40	10							151
	New Jobs Created (400)	0	0	426	60	25	0							511
	Capital Invest. (\$40MM)	0	0	23.5	30	0	0							53.5
	Prospect Visits	1	0	1	2	1	2							7
	Corporate Visits (2)	0	0	0	1	0	0							1
 Erin Jones VP, Economic Development	HC Council/ Insider (150)	0	0	38	0	31	0							69
	Retention Visits (150)	5	25	35	10	35	4							114
	HC Conf/ Trade Show(6)	1	1	1	2	1	2							8
	HC Exc. Tier Touch Base/Mtg.(15)	3	5	6	4	3	2							23
	Prospect Visits	3	4	3	4	2	3							3
 Director of Economic	LLH Website Visits (20k)	968	848	915	855	878	844							5,308
	RFT's (10/yr)	1	0	0	1	1	0							3
	Trade Shows (6)	1	2	1	1	1	2							8
	Consultant & Targeted Mktg Campaign	2	2	1	1	4	5							15
	Sites & Buildings Updated	✓	✓	✓	✓	✓	✓							✓

CEP OCALA METRO CHAMBER & ECONOMIC PARTNERSHIP														
Performance Matrix <u>Job/Business Creation</u>														
		January	February	March	April	May	June	July	August	September	October	November	December	Total
 Beth McCall Director of Advocacy & Talent Development	Attend 4+ Gov Meetings	4	2	3	2	3	2							16
	4+ Partner Workshops or Roundtables	1	2	0	2	4	1							10
	Construction Academy meetings (12)		1	0	0	0	0							1
	NEXTworking (400 students)		0	7	38	0	0							45
	NEXTworking (70 industry experts)		0	0	2	0	0							2
	Classrooms to Careers		4				30							5
 Evelyn Reyes VP, Business Creation	Incubator Partner /Prospects Meetings	15	6	9	13	17	10							70
	Business Assistance provided City Wide (25)	2	2	2	2	2	2							12
	Strategic Partner Meetings (24)	2	2	5	5	4	6							24
	OMCF Loans (6)	0	0	0	1	1	2							4
	CDFI Board Meetings	3	2	2	3	2	1							13

Performance Matrix Business Creation

June 2026

		January	February	March	April	May	June	July	August	September	October	November	December	Total
 Joanne Murray Director of Entrepreneurship Services	Business Consultations (125)	10	14	12	16	15	15							82
	Unique Business Consultations	10	8	9	14	12	6							59
	Business Educational Workshops (26)	1	2	1	3	2	2							11
	Community Outreach/ Speaking Engagement (24)	3	3	5	3	1	2							17
	IMC Attendance(avg.)	56	55	58	62	65	71							61
 Freddie Morris Director of Incubators	Graduate Incubator Partners	0	0	0	0	0	0							0
	Community Outreach/ Speaking Engagement (24)	2	1	1	0	0	0							4
	Content Creation/Marketing for PPBI	1	1	1	1	1	1							6
	PPBI Social Media Report	2691	2664	2,596	2,499	2,499	2,499							2574.6667
	Incubators Occupancy 50%	76%	84%	84%	84%	84%	84%							76%
 Norman Velasquez Director of IMPACT Entrepreneur Services	Business Consultations (125)	18	22	24	22	26	17							129
	Unique Business Consultations	3	11	16	17	17	12							76
	Community Outreach/ Speaking Engagement (24)	2	3	2	3	1	5							16
	Business Educational Workshops (26)	1	2	1	4	3	1							12
	"Hablemos De Negocios" Business Educational Workshops (12)	0	1	1	1	1	1							5