CEX	OCALA CHAMBER 8 PARTNERSI	METR ECONOM	0 ic				ince Ma S Advoc					Αι 2	ugust 024	
		January	February	March	April	May	June	July	August	September	October	November	December	Total
	Quest: 2024 Savannah	Planning in process	Planning in process	Planning in process	\checkmark	\checkmark	\checkmark	\checkmark	~					\checkmark
	Attend 4+ Gov Workshop(s)	5	4	6	5	7	4	4	5					40
Kelli Holt	Hold 4+ Equine Advocacy Meetings	0	0	0	0	0	1	0	0					1
Director of Business	4+ Partner Workshops or Roundtables	0	0	0	0	0	0	0	0					0
Advocacy														
	Notes:													

CEX	OCALA ME CHAMBER&ECO PARTNERSHIP	TRO NOMIC			P	erforma Job (ance M Creatio						August 2024	
		January	February	March	April	May	June	July	August	September	October	November	December	Total
	Retention Visits (200)	15	15	15	12	15	16	18	23					129
	New Jobs Created (400)	48	0	50	0	0	0	500	0					598
Bart Rowland,	Capital Invest. (\$40MM)	\$3	0	4	16	3	43	37	6					\$112.0
MEDP	Primary Employer Events	0	1	0	0	0	0	0	0					1
VP of Job Creation	Corporate Visits (2)	0	0	0	0	0	0	1	0					1
	HC Council/ NEXTworking (150)	65	0	38	0	0	36	0	35					174
	Comm. Touchpoint (120)	25	20	25	20	18	15	10	12					145
Erin Jones	HC Conf/ Trade Show(2-4)	1	1	0	3	0	1	0	0-					6
Director of	HC Exc. Tier Touch Base/Mtg.(15)	5	4	6	3	2	1	1	2					24
Healthcare Development	Healthcare Insider (100)	0	0	55	0	31	0	0	0					86
	LLH Website Visits (20k)	1,315	1,789	1,697	1,625	1,576	1,593	1,922	1,766					13,283
	RFI's (10/yr)	2	1	2	2	0	2	1	4					14
Bryce	Trade Shows (6)	2	0	0	1	1	1	0	0					5
Morrison Director of	Consultant & Project Updates	3	2	2	5	5	4	4	4					29
Business	Sites & Buildings Updated	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark					0

CEX	OCALA N CHAMBER&E PARTNERSHI	IETRO				erforma Busine						Aug 20	just 24	
		January	February	March	April	May	June	July	August	September	October	November	December	Total
	Construction Academy meetings (12)	1	1	N/A	1	1	0	1	1					6
	Primary Contact Meetings (12)	0	0	2	1	4	1	4	3					15
Dean Blinkhorn	Assist With Youth Biz Plan Comp. (1)	0	0	1	1	0	0	0	0					2
COO/Director of	NEXTworking (400 students)	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall					0
Talent Development	NEXTworking (70 businesses)	Fall	Fall	Fall	Fall	Fall	Fall	Fall	Fall					0
	Create 1 Biz Procurment Event	0	0	0	0	0	0	0	1					1
	Create 1 Biz Access to Capital Event	0	0	0	0	0	0	0						0
Evelyn	1-on-1 With (20) Lenders	4	1	6	4	5	6	3	4					33
Reyes VP, Business	1- on-1 With (20) Strategic Partners	2	3	7	6	7		4	10					39
Creation	Silver Springs Shores Occupancy (50)	Not Open	Not Open	Not Open	June 19th	June 19th	33%	33%	33%					33%

CEX	OCALA M CHAMBER&EC PARTNERSHIP	ETRO ONOMIC				erforma usines						Aug 202	ust 24	
		January	February	March	April	May	June	July	August	September	October	November	December	Total
	Technical Assistance (100)	20	5	10	0	3	3	6	4					51
	Avg. 1MC Attendees (45)	55	60	55	55	56	56	58	57					452
Freddie Morris	2023 BC Programs (4)	0	1	1	0	1	0	0	0					3
Director of	2nd Stage Programs (15)	1	1	1	1	0	0	0	0					4
Entrepreneurship Services	GrowthBiz Prospects (12)	1	1	1	0	2	0	0	0					5
	PPBI Occupancy (min 50%)	86	86	78	78	83	83	90	80					664
	Community Outreach	10	2	2	1	3	2	1	0					21
Jessica	OP Produced Content 1x12	1	7	1	3	3	4	2	4					25
Michel Director of	Resident 1 on 1 (44)	5	2	2	1	2	2	8	6					28
Business Creation	Graduate 3 companies	1	0	1	0	2	0	0	0					4
	Technical Assistance (105)	21	11	5	0	8	7	4	8					64
	FastTrac Courses (2)	0	1	0	0	0	0	0	0					1
Open Position	West Ocala Touches (35)	8	4	1	0	1	2	0	0					16
Director of IMPACT Initiative	Marion Oaks Touches (35)	7	1	0	0	3	2	0	0					13
	Silver Springs Shores Touches (35)	5	4	3	0	3	3	0	0					18

CEX	OCALA N CHAMBER&E PARTNERSHI	IETRO Conomic					ance M Servi					Augu 202	ust 24	
		January	February	March	April	May	June	July	August	September	October	November	December	Total
	Exec Partner Visits - 175	20	29	17	15	22	18	20	16					157
	Exec Partner Events-10	х	х	2	х	1	1	1	1					6
Tom James	Exec. Tier Introductions	8	\$8	\$10	\$5	\$5	\$10	\$8	\$8					\$62
Director of	Sponsorship Rev - \$260K	\$36,000	6500	10,700	29,600	7500	12,500	7,500	24,500					134800
Executive Engagement	CEP 101 200 Attendees	19	Х	24	19	22	12	16	21					133
	Tuesday Talks 18 Attendees	24	15	31	10	50	50	26	21					28
	Friday Talks 18 Attendees	54	20	17	22	30	15	23	25					26
Andrea Bailey	LOM 30 Participants	30	30	30	30	30	Х	37	37					32
Director of	LOMY 33 Participants	33	33	35	35	38	38	38	38					36
Business Services	EM Breakfast 380 Attendees	436	285	308	351	395	302	303	338					340
	Partner Events (10)	8	12	14	9	8	9	6	10					76
	Partner Meetings (15)	26	22	20	19	15	12	20	26					160
less Schultz	Business After Hours (400))	482	350	330	460	340	380	350	350					3042
Jess Schultz VP of Partner	Bview Events AM+PM (500)	2500	500	370	380	263	302	400	320					5035
Engagement	Other Events (100)	120	95	103	145	183	92	150	120					1008

CEX	OCALA N CHAMBER&E PARTNERSHI	/IETRO conomic						Matrix rvices					ugust 2024	
		January	February	March	April	May	June	July	August	September	October	November	December	Total
	BCEP New Partners	9	8	7	3	9	7	5	4					52
Mid	BCEP Cold Calls	300	30	180	175	77	53	40	35					890
Joe Reichel	BCEP New Partner Meetings	9	13	6	6	15	10	12	8					79
Director of	BCEP Sponsorship	\$6,000	\$800	7600	\$1,600	\$0	3000	\$0	1800					\$20,800
Belleview CEP	BCEP Partner Upgrades	0	0	0	1 (\$1900)	0	0	0	0					0
	Partner Touches	98	111	104	108	90	82	77	81					751
	Retained Partners	8	13	10	10	11	13	8	7					80
Jim Pazda	Partner Upgrades	4	2	2	2	2	1	0	1					14
Director of	Value of Upgrades	\$ 37,500	\$5,000	\$45,000	\$7,500	\$3,700	\$2,500.00	\$0.00	\$2,500.00					\$ 103,700
Business Services	Partner Events	26	25	24	22	38	57	38	80					310

CEX	OCALA N CHAMBER& E PARTNERSHI	/IETRO conomic				erforma Isiness						Aug 20	gust 24	
		January	February	March	April	May	June	July	August	September	October	November	December	Total
	New Partners This Month	20	21	12	23	19	17	15	18					145
A	Cold Calls	145	166	152	165	158	155	167	152					1260
Chris	New Partner Meetings	30	33	36	38	29	29	32	28					255
Blankenship Partner	End of First Year Renewals	9	6	9	9	18	9	5	13					78
Relations Associate	Partner Upgrades	0	0	0	1	3	1	0	1					6
	New Partners This Month	3	0	2	1	1	2	0	0					9
	Cold Calls	0	0	0	0	0	0	0	0					0
	New Partner Meetings	0	4	2	3	0	0	0	0					9
Ron Hipner Partner	End of First Year Renewals	2	0	0	1	1								4
Relations Associate	Partner Upgrades	0	0	0	0	0		0	0					0
	Partner Visits	22	25	24	23	22	21	20	29					186
	Partner Calls	37	37	36	36	37	41	40	39					303
Matt	Partner Videos	17	22	19	20	21	24	23	26					172
Wilkerson Director of														
Partner Success														

CEX	OCALA N CHAMBER&E PARTNERSHI	/IETRO conomic					nce Ma s Supp					Aug 20	just 24	
		January	February	March	April	May	June	July	August	September	October	November	December	Total
	Past Due Outreach	39	38	37	46	50	71	64	56					401
	Verify Partner Billing		\checkmark	\checkmark		\checkmark	\checkmark		\checkmark					\checkmark
Kimberly	Renewal Report		\checkmark											\checkmark
Langley	Pay All Invoice						\checkmark		\checkmark					\checkmark
Executive Assistant														
	Monthly Invoices & Statements													\checkmark
	New Partner Packets (250)	18	24	11	27	30	24	22	23					179
Donna Marseco	Relocation Packets two Week (80)	7	10	9	9	7	6	8	4					60
Director of	Renewal Packets (720)	76	63	44	81	101	43	90	66					564
First Impressions	Touchpoint Postcards (1,000)	79	116	56	98	73	91	90	67					670
	Ensure we have receipts/support for all credit card charges		\checkmark	\checkmark		\checkmark	\checkmark	\checkmark	\checkmark					\checkmark
	Resolve Partner Billing Discrepancies (Weekly Basis) (50)	5	5	7	8	6	6	5	7					49
Amie Marsh	Verify that all bills recorded in the accounting software		\checkmark					\checkmark						
Director of	Record credit card charges (Weekly Basis) (50)	5	5	4	4	4	4	6	8					40
Finance & Operations	Operational Meetings (50)	4	4	5	10	6	2	5	4					40

CEX	OCALA N CHAMBER&E PARTNERSHI	/ETRO conomic				erforma Busine:						August 2024	
		January	February	March	April	May	June	July	August	September	October	NovemberDecember	Total
	Grant Funding Secured (G:\$100k)	0	0	N/A	-	-	10,000	-	0				10,000
	Submitted Grant Apps (Goal: 12)	1	0	N/A	1	2	2	2	1				8
	Income (Goal: \$250k)	TBD	0	N/A	0	0	0	0	0				-
Jessica Gilbert	Foundation Visits (Goal:36)	3	0	N/A	1	2	2	5	5				18
VP Foundation for CEP	Podcast Downloads (Goal: 800)	79	0	N/A	29	27	28	32	29				224
	Weekly Buzz Views (Goal: 32,000)	2885	3158	2806	4566	5560	4159	5358	6617				35,109
	CEP on the Scene Views (Goal: 10,000)	480	690	644	N/A	4793	1849	773	1463				10,692
Sullivan Hogan	POV Views (Goal: 20,000)	1440	1594	1470	3074	2845	4090	2568	1874				18,955
Director of Video Communications	A Closer Look & Leading the Way View (Goal: 5,000)	N/A	N/A	995	N/A	N/A	N/A	N/A	N/A				995
	Additional Internal Videos (Goal: 20)	1	2	0	1	2	1	2	0				9
	FB New Follows (Goal: 1,200)	155	141	125	154	127	121	107	79				1,009
	Facebook Posts Reach (Goal: 425,000)	55,166	102,602	61719	62335	52839	53,878	62595	21734				472,868
Kelly McAtee	LinkedIn Posts Reach (Goal: 80,000)	10,500	8300	9500	6500	13600	10,500	8923	7123				74,946
Director of Social Media &	Email Opens (Goal:150,000)	26,698	26046	21534	14867	12114	18469	19591	24895				164,214
Marketing	Website Reach (Goal: 95,000)	10,217	22885	9095	5600	5284	8557	7895	8432				77,965

CEX	OCALA N CHAMBER & E PARTNERSHI	/IETRO conomic					ance M SS Sup					Au 20	gust)24	
		January	February	March	April	May	June	July	August	September	October	November	December	Total/Avg.
	Increase Facebook Followers (333/mo)	409	994	498	470	98	116	141	92					2818
	Market Vendors (336/mo)	332	311	462	408	417	402	341	462					392
Dawn Bowman	Pavillion Rentals (36/year)	6	4	4	5	4	4	3	1					31
Director Ocala Downtown	Self-generated ODM events (12/year)	0	1	1	1	0	1	0	0					4
Market	Provide Vendor Workshops (2/yr)	0	0	0	0	0	0	0	0					0
									s					