



Business Incubators



CEP approach to entrepreneurship

Role of Business Incubator

Current facilities

What's next

FORWARD MOMENTUM

The complex block contains a central photograph of a modern, two-story building with a red and grey facade and several palm trees in front. To the right of the photo is a list of four bullet points: 'CEP approach to entrepreneurship', 'Role of Business Incubator', 'Current facilities', and 'What's next'. At the bottom left of the block is the tagline 'FORWARD MOMENTUM' in an italicized font. At the bottom right is the CEP Ocala Metro Chamber & Economic Partnership logo.

Business Creation – Entrepreneurship



A truly prosperous community will not only attract new businesses and retain existing ones, but it will foster business creation within its own local population.

FORWARD MOMENTUM



Business Creation – Entrepreneurship

KAUFFMAN **FASTTRAC**®



The CEP approach to Business Creation focuses on Technical Assistance, Networking Events, Youth Engagement, and Structured Incubation.

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Business Creation – Entrepreneurship



Heather Shubing, MEDDP
Chief Growth Officer



Evelyn Reyes
VP, Job Creation



Cherriette Prince, MBA
Director of IMPACT Initiative



Tyler LeCompte
Director of Entrepreneurship



Jessica Michel
Director of Business Creation

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Business Creation – Technical Assistance



Entrepreneurship
Learning
Academy

Coming soon!

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Business Creation – Technical Assistance



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Business Creation – Structured Incubation



Power Plant
Business Incubator

Resident Qualifications

- 1) Is the business **innovative**?
- 2) Is the business **scalable**?
- 3) Is the entrepreneur **coachable**?

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Business Creation – Structured Incubation

Power Plant Business Incubator

- 43 graduates
- 705 jobs
- 1200+ Entrepreneurs Assisted
- 15 current residents

**BY
THE
NUMBERS**



FORWARD MOMENTUM



Business Creation – Future



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