



NEW EVENT
EVENT DATES: September 27-28, 2024
EVENT LOCATION: Florida Aquatics Swimming and Training (FAST)

EVENT INFORMATION:	FINANCIALS:
Event Name: <b>FSPA High School Invitational Swimming and Diving Meet</b> Organization: <b>Florida Swimming Pool Association</b>	Requested Amount: <b>\$6,300</b> Eligible Funding/Staff Recommendation: <b>\$6,300*</b> Business Sales (Total): <b>\$558,463</b> Total ROI: <b>93%</b> Anticipated Attendance (Total): <b>2,000</b> Anticipated Room Nights (Total): <b>450</b> Average Occupancy Rate for Period: <b>58.5% (2023)</b> <b>76.0% (2022)</b>

*\*Funding is awarded \$14/room night*

- **Use of Funds:** event sanctioning fees, officials fees, officials lodging, photo/video, event related equipment rental, signage/banners, printing/postage, marketing, announcer fees
- **Event Description:**  
The 48th annual FSPA Invitational Swimming & Diving Meet is one of the most exciting and fulfilling events the Florida Swimming Pool Association supports. This swim meet is the largest meet of its kind in the southeastern United States. The competition can vary in size each year and draws anywhere from 1,000 to 2,000 athletes over two days. The meet is sanctioned by the Florida High School Athletics Association (FHSAA) and observed by USA Swimming. All proceeds from the meet support the non-profit Florida Swims Foundation which provides swim lessons to children in the state of Florida.