Marion County
Tourist Development Council
Meeting Agenda

Thursday, April 24, 2025 **9:00 AM** **Tourist Development Conference Room**

Microsoft Teams:
https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjIiMTBiZGMtOTcwNS00YzNj LTkwNTQtM2U3NjM0ZGRiOTJj%40thread.v2/0? context=%7b%22Tid%22%3a%2225a1914d-7aca-40d5-91d5-cd84a5137a31%22%2c%22 Oid%22%3a%228b5f45ba-a0b4-4a92-af98-109ad26934b1%22%7d

Meeting ID: 226 365 919 352

Password: cS9MX7vJ

Phone Number: +1 321-245-5074

Phone Conference ID: 560 294 57#

MEMBERS OF THE PUBLIC ARE ADVISED THAT THIS MEETING/HEARING IS A PUBLIC PROCEEDING, AND THE CLERK TO THE BOARD IS MAKING AN AUDIO RECORDING OF THE PROCEEDINGS, AND ALL STATEMENTS MADE DURING THE PROCEEDINGS, WHICH RECORDING WILL BE A PUBLIC RECORD, SUBJECT TO DISCLOSURE UNDER THE PUBLIC RECORDS LAW OF FLORIDA. BE AWARE, HOWEVER, THAT THE AUDIO RECORDING MAY NOT SATISFY THE REQUIREMENT FOR A VERBATIM TRANSCRIPT OF THE PROCEEDINGS, DESCRIBED IN THE NOTICE OF THIS MEETING, IN THE EVENT YOU DESIRE TO APPEAL ANY DECISION ADOPTED IN THIS PROCEEDING.

1. **Roll Call**

2. **Meeting Materials**

   Meeting Materials

3. **Motion: Approval of Minutes**

   MOTION: Approval of March 2025 Tourist Development Council Minutes

4. **Motion: Acknowledgement of Financials**

   MOTION: Acknowledgement of Financials - March 2025

5. **Report from Chair**

6. **Funding Requests**

   Fiscal Year 2025 Event Funding Allocations

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7.   Staff Updates

MOTION: Fiscal Year 2025-2026 Proposed Budget

Update on Funding Programs

PRESENTATION: Quarterly Public Relations and Analytics Report - January - March Data

Sales Update

TDT Collections/STR and Key Data Update

TDC Events Calendar

8.   Notation for Record

Sales Report

TDC Attendance Report

9.   Old Business

10.   New Business

11.   Public Comment
If you would like to address the council during public comment you may submit your comments in advance to sales@marionfl.org by Tuesday, April 22, 2025, at 5:00PM.

The next Tourist Development Council Meeting will be held on Wednesday, May 21, 2025 at 9:00 AM.