



Monthly Sales Update April 23, 2026

- **New Business**
 - Shocker Park Meltdown
 - August 29-30, 2026
 - Estimated Room Nights: 75
 - ProAm Senior Softball September Showdown
 - September 11-12, 2026
 - Estimated Room Nights: 260
 - Elite Club National League ECNL RL Girls Florida (Ocala)
 - December 3-6, 2026
 - Estimated Room Nights: 4,500

- **Leads**
 - American Association of Equine Practitioners Colic Symposium
 - March 8-12, 2027
 - Estimated Room Nights: 410
 - National Folk Festival
 - 2028-2030
 - Estimated Room Nights: TBD

- **Ongoing Leads**
 - FHSAA Swimming and Diving State Championships
 - November 7-8, 2026 & November 14-15, 2026
 - Estimated Room Nights: 1,854
 - Florida BASS Nation Youth Tournament
 - February 19-21, 2027
 - Estimated Room Nights: 250
 - Eagle Wings Motorcycle Association Florida District Gathering
 - March 12-15, 2027
 - Estimated Room Nights: 285
 - Florida and Alabama RV Park and Campground Association Convention and Expo
 - May 4-7, 2027
 - Estimated Room Nights: 2,000
 - Florida Lions Club Statewide Convention
 - May 6-9, 2027
 - Estimated Room Nights: 525
 - American Early Learning Coalition Annual Conference
 - August 2027 & 2028
 - Estimated Room Nights: 1,280
 - Connect South/Connect Faith
 - October 19-17, 2027
 - Estimated Room Nights: 895

- **Conferences/Tradeshows**
 - Visit Florida VIP Meeting Planner Client Event
 - May 3-5 – Washington DC