



## Monthly Sales Update March 28, 2024

- **New Business**
  - Rip It to Win It Ocala Super Series - April
    - April 13-14, 2024
    - Estimated room nights per year: 550
  - Rip It to Win It Ocala Super Series - May
    - May 18-19, 2024
    - Estimated room nights per year: 550
  - AJGA Bill Horschel Junior Championships
    - October 9-13, 2024
    - Estimated Room Nights: 450
  - Ocalapalooza Kayak Adventure Series
    - February 20-22, 2025
    - Estimated Room Nights: 1,250
  
- **Leads**
  - Legacy Baseball Winter Nationals
    - January 9-12, 2025
    - Estimated Room Nights: 1,600

- **Future Conferences/Tradeshows**

FSAE Central Florida Power Luncheon	April 11, 2024	Lake Buena Vista
XSITE	May 9, 2024	Tallahassee
FSF Sport Summit	May 20-24, 2024	Panama City Beach
Florida Attractions Association Annual Conference	June 9-12, 2024	Ocala
FSAE Annual Conference	July 17-18, 2024	Orlando
Destination Southeast	August 18-20, 2024	Point Clear, AL