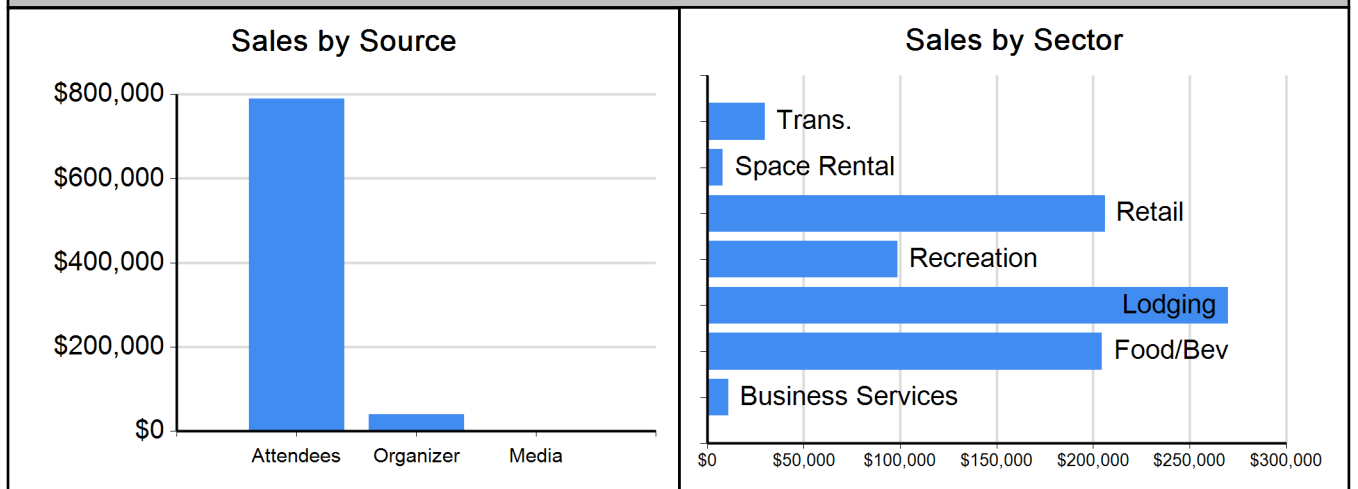


Event Impact Summary

Destination: Ocala/Marion County Visitors & Convention Bureau

Event Parameters		Key Results	
Event Name:	Grandview World Nights	Business Sales (Direct):	\$828,559
Organization:	Grandview Invitational, Inc.	Business Sales (Total):	\$1,196,757
Event Type:	Adult Amateur	Jobs Supported (Direct):	402
Start Date:	1/22/2026	Jobs Supported (Total):	464
End Date:	1/24/2026	Local Taxes (Total):	\$34,539
Overnight Attendees:	270	Net Direct Tax ROI:	\$20,764
Day Attendees:	2430	Estimated Room Demand:	1,800

Direct Business Sales



Industry	Attendees	Organizer	Media/Sponsors	Total
Lodging	\$270,000	\$0	\$0	\$270,000
Transportation	\$27,575	\$2,353	\$64	\$29,992
Food & Beverage	\$186,602	\$17,877	\$0	\$204,479
Retail	\$206,041	\$0	\$0	\$206,041
Recreation	\$98,763	\$0	\$0	\$98,763
Space Rental	\$0	\$8,114	\$0	\$8,114
Business Services	\$0	\$11,133	\$36	\$11,169
TOTAL	\$788,981	\$39,478	\$100	\$828,559

Event Impact Details

Destination: Ocala/Marion County Visitors & Convention Bureau

Event Name: Grandview World Nights 2026

Organization: Grandview Invitational, Inc.

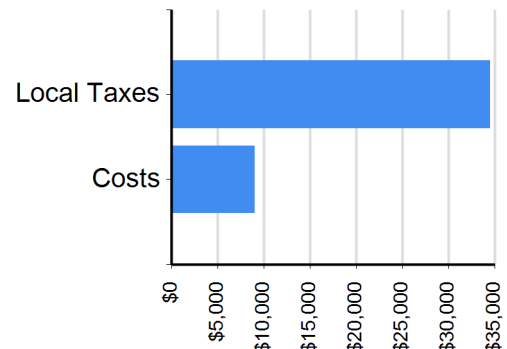
Economic Impact Details

	Direct	Indirect/Induced	Total
Business Sales	\$828,559	\$368,198	\$1,196,757
Personal Income	\$237,172	\$93,507	\$330,679
Jobs Supported			
Persons	402	62	464
Annual FTEs	8	1	10
Taxes and Assessments			
<u>Federal Total</u>	<u>\$70,371</u>	<u>\$29,917</u>	<u>\$100,288</u>
<u>State Total</u>	<u>\$59,216</u>	<u>\$11,709</u>	<u>\$70,925</u>
sales	\$45,296	\$5,523	\$50,819
income	\$0	\$0	\$0
bed	\$0	-	\$0
other	\$13,920	\$6,186	\$20,106
<u>Local Total (excl. property)</u>	<u>\$29,764</u>	<u>\$4,776</u>	<u>\$34,539</u>
sales	\$11,324	\$1,381	\$12,705
income	\$0	\$0	\$0
bed	\$10,800	-	\$10,800
per room charge	\$0	-	\$0
tourism district	\$0	-	\$0
restaurant	\$0	\$0	\$0
other	\$7,640	\$3,395	\$11,035
property tax	\$15,031	\$4,267	\$19,298

Event Return on Investment (ROI)

Direct local tax RO(net property taxes)

Direct Tax Receipts	\$29,764
DMO Hosting Costs	\$9,000
Direct ROI	\$20,764
Net Present Value	\$20,347
Direct ROI (%)	231%



Total local tax RO(net property taxes)

Total Local Tax Receipts	\$34,539
Total ROI	\$25,539
Net Present Value	\$25,027
Total ROI (%)	284%

Estimated Room Demand Metrics

Room Nights (total)	1,800
Room Pickup (block only)	1,800
Peak Rooms	142
Total Visitor Days	4,149