



## Monthly Sales Update

### April 25, 2024

- **New Business**

- ProAm Adult Softball
  - April 27-28, 20024
  - Estimated room nights: 40
- USSSA Cinco De Mayo NIT
  - May 4-5, 2024
  - Estimated room Nights: 500
- Florida Swimming Pool Association High School Invitational Swimming and Diving Meet
  - September 27-28, 2024
  - Estimated room nights per year: 450

- **Leads**

- Florida Environment Health Association Annual Education Meeting
  - June 1-6, 2025
  - Estimated room nights: 975
- National Model Railroaders Association Florida Convention
  - October 10-13, 2024
  - Estimated room nights: 80
- Big East Swimming and Diving Conference Championships
  - February 25-March 1, 2025
  - Estimated room nights: 1,110
- WoodmenLife Florida Jurisdictional Convention
  - April 11-13, 2025
  - Estimated room nights: 420

- **Ongoing Leads**

- USA Roller Sports National Championship
  - July 14 – August 12, 2025
  - Estimated room nights: 12,500

- **Future Conferences/Tradeshows**

X SITE	May 9, 2024	Tallahassee
FSF Sport Summit	May 20-24, 2024	Panama City Beach
Florida Attractions Association Annual Conference	June 9-12, 2024	Ocala
FSAE Annual Conference	July 17-18, 2024	Orlando
Destination Southeast	August 18-20, 2024	Point Clear, AL