



## Monthly Sales Update August 22, 2024

- **New Business**

- Miss Rodeo Florida Pageant
  - September 27-28, 2024
  - Estimated Room Nights: 200
- USSSA Fastpitch – Ocala Breakout Tournament
  - October 5-6, 2024
  - Estimated Room Nights: 150
- Grandview Fall Fun Horse Show
  - October 12-13, 2024
  - Estimated Room Nights: 725
- USSSA Fastpitch – Ocala Fall Frenzy
  - November 23-24, 2024
  - Estimated Room Nights: 150
- Florida Turfgrass Association Annual Conference
  - December 3-5, 2024
  - Estimated Room Nights: 200
- The Sun Conference Swimming and Diving Conference Championships
  - February 12-15, 2025
  - Estimated Room Nights: 600

- **Leads**

- Babe Ruth 16-18U World Series
  - August 1-9, 2025
  - Estimated Room Night: 800
- Lady Bass Anglers Pro Bass Tour
  - October 11-16, 2026
  - Estimated Room Nights: 500
- World Fishing Tour
  - October 17-24, 2026
  - Estimated Room Nights: 600



• **Ongoing Leads**

- USA Roller Sports National Championship
  - July 14 – August 12, 2025
  - Estimated room nights: 12,500
- Florida Environment Health Association Annual Education Meeting
  - June 1-6, 2025
  - Estimated room nights: 975
- Atlantic Sun Conference Swimming and Diving Championships
  - February 2026-27
  - Estimated room nights: 500

• **Lost Business**

- Big East Swimming and Diving Conference Championships
  - February 25-March 1, 2025
  - Estimated room nights: 1,110
- Florida Association of Community Health Centers Annual Conference
  - July 27-29, 2025
  - Estimated Room Nights: 1,200

• **Future Conferences/Tradeshows**

Destination Southeast	August 18-20, 2024	Point Clear, AL
Connect Marketplace	August 27-29, 2024	Milwaukee, WI
FSAE Orlando Roundtable	September 19, 2024	Orlando, FL
TEAMS Conference and Expo	September 23-27, 2024	Anaheim, CA

YOU'RE INVITED!



**TOURISM & HOSPITALITY INDUSTRY ROUNDTABLE**

Join the Visitors and Convention Bureau team to learn about and discuss:

- 2024 Tourism Annual Meeting
- 2025 Florida Huddle/Encounter
- Tour Operators

September 5  
11:30AM

Ocala/Marion County VCB  
109 W Silver Springs Blvd.  
Ocala, FL 34475

*Light lunch to be served*  
**RSVP to [sales@marionfl.org](mailto:sales@marionfl.org) by August 30**