



Marion County

Tourist Development Council

Meeting Agenda

Wednesday, May 21, 2025

9:00 AM Tourist Development Conference Room

Microsoft Teams:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_MDhkMGJjYzgtNDg0My00MWlyLTg3YTUtNTU2MzVhODEwNDVm%40thread.v2/0?context=%7b%22Tid%22%3a%2225a1914d-7aca-40d5-91d5-cd84a5137a31%22%2c%22Oid%22%3a%228b5f45ba-a0b4-4a92-af98-109ad26934b1%22%7d

Meeting ID: 227 690 376 939

Password: 5ff7ja9q

Phone Number: 321-245-5074

Phone Conference ID: 925 441 720#

MEMBERS OF THE PUBLIC ARE ADVISED THAT THIS MEETING/HEARING IS A PUBLIC PROCEEDING, AND THE CLERK TO THE BOARD IS MAKING AN AUDIO RECORDING OF THE PROCEEDINGS, AND ALL STATEMENTS MADE DURING THE PROCEEDINGS, WHICH RECORDING WILL BE A PUBLIC RECORD, SUBJECT TO DISCLOSURE UNDER THE PUBLIC RECORDS LAW OF FLORIDA. BE AWARE, HOWEVER, THAT THE AUDIO RECORDING MAY NOT SATISFY THE REQUIREMENT FOR A VERBATIM TRANSCRIPT OF THE PROCEEDINGS, DESCRIBED IN THE NOTICE OF THIS MEETING, IN THE EVENT YOU DESIRE TO APPEAL ANY DECISION ADOPTED IN THIS PROCEEDING.

1. Roll Call

2. Meeting Materials

[Meeting Materials](#)

3. Motion: Approval of Minutes

[Motion: Approval of April 2025 Tourist Development Council Minutes](#)

4. Motion: Acknowledgement of Financials

[MOTION: Acknowledgement of Financials - April 2025](#)

5. Report from Chair

[PRESENTATION: Gateway Signage Update - North and South](#)

6. Funding Requests

[Fiscal Year 2025 Event Funding Allocations](#)

[MOTION: Patriotic Skies - \\$6,100 \(Room Night Generating Events Funding\)](#)

7. Staff Updates

[Funding Programs Summary Sheet](#)

[MOTION: Meeting Rewards Funding Program Guidelines](#)

[MOTION: Room Night Generating Event Funding Guidelines](#)

[MOTION: Bid Fee Funding Program Guidelines](#)

[MOTION: Marketing Assistance Funding Program Guidelines](#)

[MOTION: Arts and Cultural Destination Enhancement Funding Program Guidelines](#)

[Marketing and Communications Update](#)

[Sales Update](#)

[TDT Collections/STR and Key Data Update](#)

[TDC Events Calendar](#)

8. Notation for Record

[Quarterly Economic Impact/Visitor Tracking Report - January - March Data](#)

[Sales Report](#)

[TDC Attendance Report](#)

9. Old Business

10. New Business

11. Public Comment

If you would like to address the council during public comment you may submit your comments in advance to sales@marionfl.org by Monday, May 19, 2025, at 5:00PM.

The next Tourist Development Council Meeting will be held on Thursday, June 26, 2025 at 9:00 AM.