



REPEAT EVENT
EVENT DATES: November 14-16, 2025
EVENT LOCATION: Ocala Regional Sportsplex

Funding Program: Room Night Generating Event Funding (Rev. 07-2025)

Quarter 1	Quarter 2	Quarter 3	Quarter 4
January - March	April - June	July - September	October - December
\$5 per verified room	\$10 per verified room	\$15 per verified room night	\$10 per verified room night
\$10,000 Maximum	\$25,000 Maximum	\$25,000 Maximum	\$25,000 Maximum

EVENT INFORMATION:	FINANCIALS:
Event Name: AYF Football & Cheer Southeast Regional Championship Organization: Central Florida Youth Tackle Football, INC	Requested Amount: \$6,000 Staff Recommendation/Eligible Funding Amount: \$6,000* Business Sales (Total): \$682,244 Total ROI: 199% Anticipated Attendance: 1,800 Minimum Room Night Guarantee: 600* Average Occupancy Rate for Period: 66.2% (2024) 58.2% (2023)

***Events occurring Oct-Dec are awarded \$10/room night**

- Funding History:**
 - 2013- \$12,500
 - 2022- \$5,000
- Use of Funds:** Facility Rental fee, Referees, Banners, Security, Event-Specific Rental Items, Marketing Items
- Event Description:** The American Youth Football & Cheer Southeast Regional will be taking place in Ocala for the first time since 2022. The tournament will include over 40 youth football teams & 20+ Cheer squads from the southeast region of the United States.