



NEW EVENT
EVENT DATES: April 1-12, 2026
EVENT LOCATION: HITS Post Time Farm

Funding Program: Room Night Generating Event Funding (Rev. 07-2025)

Quarter 1	Quarter 2	Quarter 3	Quarter 4
January - March	April - June	July - September	October - December
\$5 per verified room	\$10 per verified room	\$15 per verified room night	\$10 per verified room night
\$10,000 Maximum	\$25,000 Maximum	\$25,000 Maximum	\$25,000 Maximum

EVENT INFORMATION:	FINANCIALS:
Event Name: Ocala Spring Classic II & Classic III Organization: HITS, LLC.	Requested Amount: \$12,500 Staff Recommendation/Eligible Funding Amount: \$12,500* Business Sales (Total): \$860,151 Total ROI: 94% Anticipated Attendance: 1,235 Minimum Room Night Guarantee: *1,250 Average Occupancy Rate for Period: 59.0% (2025) 60.5% (2024)

***Events occurring April-June are awarded \$10/room night**

- **Funding History:** This is a new event.
- **Use of Funds:** Judges/Officials, Equipment rental, Course designers, Promotional expenses
- **Event Description:** These are 2 new weeks for HITS Spring 2026. The Ocala Spring Classic II & III will take place April 1–12, 2026, and are expected to attract trainers, riders, and horses from across the East Coast including exhibitors from outside the Ocala area to participate.