



NEW EVENT
EVENT DATES: July 23-26, 2025
EVENT LOCATION: Florida Aquatics Swimming and Training (FAST)

Funding Program: Bid Fee

EVENT INFORMATION:	FINANCIALS:
Event Name: USA Swimming Futures Championships Organization: CSF Aquatics, LLC.	Bid Fee Amount: \$25,000 Business Sales (Total): \$2,140,397 Total ROI: 121% Anticipated Attendance (Total): 2,000 Anticipated Room Nights (Total): 2,500 Average Occupancy Rate for Period: 54.8% (2024) 69.5% (2023)

- Event Description:**

Part of USA Swimming’s National Event Series, FAST has been selected to be one of four sites nationally for its 2025 Futures Championships. Futures is a highly competitive meet, being the final opportunity for athletes to qualify for the National Championships held two weeks later in Mid-August. The meet will be fully livestreamed with 900 competitors, over 4 full days of competition (Wednesday thru Saturday), with nearly all competitors arriving in Ocala on Monday, and departing on Sunday. There are an expected 800-1000 spectators, and over 300 coaches and volunteers. The Futures meets are in high demand, and the meets filled to capacity within hours of opening up in 2023 & 2024, and is expected to be the same in 2025.