



Marion County

Tourist Development Council

Meeting Agenda

Thursday, April 23, 2026

9:00 AM Tourist Development Conference Room

Microsoft Teams:

https://teams.microsoft.com/l/meetupjoin/19%3ameeting_NmQ4NjQxYzltM2lyMS00MTMwLWFiNzgtNWYxNTAyZTQwM2I1%40thread.v2/0?context=%7b%22Tid%22%3a%2225a1914d-7aca-40d5-91d5-cd84a5137a31%22%2c%22Oid%22%3a%228b5f45ba-a0b4-4a92-af98-109ad26934b1%22%7d

Meeting ID: 285 483 829 714 5

Passcode: LM2Ku9is

Phone Number: +1 321-245-5074,,435573342#

Conference ID: 435 573 342#

MEMBERS OF THE PUBLIC ARE ADVISED THAT THIS MEETING/HEARING IS A PUBLIC PROCEEDING, AND THE CLERK TO THE BOARD IS MAKING AN AUDIO RECORDING OF THE PROCEEDINGS, AND ALL STATEMENTS MADE DURING THE PROCEEDINGS, WHICH RECORDING WILL BE A PUBLIC RECORD, SUBJECT TO DISCLOSURE UNDER THE PUBLIC RECORDS LAW OF FLORIDA. BE AWARE, HOWEVER, THAT THE AUDIO RECORDING MAY NOT SATISFY THE REQUIREMENT FOR A VERBATIM TRANSCRIPT OF THE PROCEEDINGS, DESCRIBED IN THE NOTICE OF THIS MEETING, IN THE EVENT YOU DESIRE TO APPEAL ANY DECISION ADOPTED IN THIS PROCEEDING.

1. Roll Call

2. Meeting Materials

[Meeting Materials](#)

3. Motion: Approval of Minutes

[MOTION: Approval of March 2026 Tourist Development Council Minutes](#)

4. Motion: Acknowledgement of Financials

[MOTION: Acknowledgement of Financials - March 2026](#)

5. Report from Chair

[PRESENTATION: Tourist Development Tax Collection Update, Marion County Deputy Tax Collector, Tammy McCann](#)

[TDT Collections/STR and Key Data Update](#)

6. Funding Requests

[Fiscal Year 2026 Event Funding Allocations](#)

[MOTION: Cal Ripken T-Ball/Rookie B State Tournament \(June 2026 - Date Change\)](#)

7. Staff Updates

[MOTION: Proposed Budget for Fiscal Year 2026-2027](#)

[Marketing and Communications Update](#)

[Sales Update](#)

[TDC Events Calendar](#)

8. Notation for Record

[Sales Report](#)

[TDC Attendance Report](#)

9. Old Business

10. New Business

11. Public Comment

If you would like to address the council during public comment you may submit your comments in advance to visit@marionfl.org by Tuesday, April 21, 2026 at 5:00 PM

The next Tourist Development Council Meeting will be held on May 21, 2026 at 9:00 AM.