



Joanne Murray

Director of
Entrepreneurship
Services

Power Plant Incubator

Professional Development: Attended Opportunity Zone Workshop by Florida Commerce

Business Networking: Attended CF advisory Meeting

Community Outreach Speaking Engagements: None for April

PPBI & IMPACT Incubator: 2 Office available at PPBI from cleaning out storage room, 2 offices available at Impact Business Incubator

Social Media: In April, our digital presence showed steady community growth across all social media platforms. Both LinkedIn and Instagram maintained consistent upward trends, with LinkedIn reaching a new milestone of 251 followers and Instagram growing by nearly 3% month-over-month.



**Freddie
Morris**

Director of
Incubators

2nd Stage Businesses

Professional Development: 1) Attended Florida Commerce's Opportunity Zone Workshop

Business Networking: Attended ambassador social at Midtown Station | Presented at Fast Trac for this current cohort

Business Educational Sessions: Hosted Entrepreneur in Residence (EIR) Series for the month of April

Conducted the 12th Annual Youth Business Plan Competition at the College of Central FL

Hosted Osceola Middle School on a tour of the Power Plant Incubator & gave a presentation about what we offer to the community (35 students)



**Norman
Velasquez
Alvarez**

Director of
IMPACT
Entrepreneur
Services

Impact Initiative

Professional Development: I attended the 2026 IGNITE -FSDC Orlando. Thatshelps me to strengthen their network, update their knowledge, and discover new strategic opportunities to better support client growth.

Business Networking: 1) I attended the I attended the 2026 IGNITE -FSDC Orlando. 2) Business After Hours Hosted by JB Golf Carts at the Ocala Downtown Market.

Business Educational Sessions: 1) I facilitated 4 sessions of the "FAST TRAC" in person workshops program dedicated to helping business owners to develop their business. 2) I facilitated the "Hablemos de Negocios" VIRTUAL workshops program dedicated to helping hispanic community business owners to develop their business.

Training agenda and speakers for the "Hablemos De Negocios"- Fast Trac and Impact Procurement Academy initiatives for may and june 2026.

1) I supported in the operation of the exCEptional Mornings Breakfast, 2) I supported in the assembly and operation of 1MC.



Erin Jones

VP, Economic
Development

Healthcare Development

Project Activity continues forward. Project Affiremd, Project Red and Project Blue are on schedule for Fall of 2026. Retetntion Expansion and Attraction projects.

Attended Space Florida's Stake holder meetings with other EDO, Site Selectors, Aerospace and Space floroida representatives. Attended the Duke Energy Next Level Site Selectors Conference.

Project Prosepcts around Aerospace, Aviation, Manufacturing continue to be high/ Project Matador- working on finalizing a end user.

The Economic Development team was given the GIS Trailblazing recognition for our work with the sites & buildings data base. We were also given a nod on WonderFL for our project overview on LinkedIn during Economic Development Week.

Meeting with key brokers, site selectors and project leads on current projects and pipeline. We had 1 RFI's for the state.



Jessica Michel

Director of
Economic
Research

Business Development

LLH had 844 Visits this month. Numbers pulled 7/2/26

We had No RFI Submissions this month.

Tradeshows/Confrences: Attended Duke Next Level Energy Confrence. Attended SpaceFlorida Stakeholders Workshop.

Several consultant updates related to various on-going projects.

Updated Sites & Buildings as necessary: Trailblazer Series was published by GIS Webtech that highlighted our use of the configurable tabs on sites and buildings.



Beth McCall

Director Of
Advocacy & Talent
Development

Talent Development & Advocacy

Government Meetings or Workshops: 4/1 Local Government Inter-local agreement meeting /4/2 MCPS Workshop to share Classrooms to Careers

Host Quarterly Workshops / Round tables on Business Issues / Meet One-on-One with school and business leaders: 4/21 - Referendum discussion at OTOW / 4/28 - Referendum Zoom meeting

Construction Academy Meetings:

NEXTworking & Classrooms to Careers meetings with businesses: 4/3 - E-One / 4/13- Advent Health

NEXTworking (Students): 4/24 - Osceola Digital Media students tour or CEP and Power Plant



**Evelyn
Reyes**

VP, Business
Creation

Business Creation

Hired the new Director of Entrepreneurship Services. Start date July 6th

Closed one OMCF nano Loan for \$4,000.

Service 25 Mide Town Business Owners: 2 Business consultations-

New business educational session-IMPACT Financial Literacy Bootcamp - 45 MarionCounty small business owners in attendance. Chace Bank was the speaker.