



Monthly Sales Update March 28, 2025

- **New Business**

- Babe Ruth 16-18 World Series
 - August 1-9, 2025
 - Estimated Room Nights: 1,400
- Major League Fishing Heavy Hitters presented by Bass Pro Shops
 - May 16-22, 2026 OR May 9-15, 2026
 - Estimated Room Nights: 560

- **Leads**

- International Miniature Bull Riding Association World Finals
 - October 2025
 - Estimated Room Nights: 950
- Double K Rodeo Productions
 - May 2025 OR February 2026
 - Estimated Room Nights: 500
- CDC National Workshop
 - July 8-12, 2026
 - Estimated Room Nights: 500
- American Advertising Federation District 4 Fall Conference
 - November 6-7, 2026
 - Estimated Room Nights: 50
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- **Ongoing Leads**

- American Darter's Association National Championship
 - July 2026 (5 days)
 - Estimated Room Nights: 600
- Lady Bass Anglers Pro Bass Tour
 - October 11-16, 2026
 - Estimated Room Nights: 500
- World Fishing Tour
 - October 17-24, 2026
 - Estimated Room Nights: 600