



Marion County

Tourist Development Council

Meeting Agenda

Thursday, June 26, 2025

9:00 AM Tourist Development Conference
Room

Microsoft Teams:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODg0YWM4NjktOTYwYS00OTE5LWFINzEtZTVmNTE2NDUxYjZh%40thread.v2/0?context=%7b%22Tid%22%3a%2225a1914d-7aca-40d5-91d5-cd84a5137a31%22%2c%22Oid%22%3a%228b5f45ba-a0b4-4a92-af98-109ad26934b1%22%7d

Meeting ID: 228 410 956 707

Password: ne6fd9hy

Phone Number: +1 321-245-5074

Phone Conference ID: 504 516 30#

MEMBERS OF THE PUBLIC ARE ADVISED THAT THIS MEETING/HEARING IS A PUBLIC PROCEEDING, AND THE CLERK TO THE BOARD IS MAKING AN AUDIO RECORDING OF THE PROCEEDINGS, AND ALL STATEMENTS MADE DURING THE PROCEEDINGS, WHICH RECORDING WILL BE A PUBLIC RECORD, SUBJECT TO DISCLOSURE UNDER THE PUBLIC RECORDS LAW OF FLORIDA. BE AWARE, HOWEVER, THAT THE AUDIO RECORDING MAY NOT SATISFY THE REQUIREMENT FOR A VERBATIM TRANSCRIPT OF THE PROCEEDINGS, DESCRIBED IN THE NOTICE OF THIS MEETING, IN THE EVENT YOU DESIRE TO APPEAL ANY DECISION ADOPTED IN THIS PROCEEDING.

1. Roll Call

2. Meeting Materials

[Meeting Materials](#)

3. Motion: Approval of Minutes

[Motion: Approval of May 2025 Tourist Development Council Minutes](#)

4. Motion: Acknowledgement of Financials

[MOTION: Acknowledgment of Financials - May 2025](#)

5. Report from Chair

[PRESENTATION: Florida Sports Foundation - FAST - Sports Tourism Venue of the Year Mid-Sized Market](#)

6. Funding Requests

[Fiscal Year 2025 Event Funding Allocations](#)

7. Staff Updates

[Funding Programs Update](#)

[Legislative Update](#)

[City of Ocala Vision 2050/Tourism Placemaking and Feasibility Update](#)

[TDC Meeting Dates](#)

[TDT Collections/STR and Key Data Update](#)

[TDC Events Calendar](#)

[PRESENTATION: Tallahassee Sales Blitz Recap](#)

[Marketing and Communications Update](#)

[Sales Update](#)

8. Notation for Record

[Economic and Tourism Development Report as Required by Section 288.1226 and 288.904, Florida Statutes](#)

[Sales Report](#)

[TDC Attendance Report](#)

9. Old Business**10. New Business****11. Public Comment**

If you would like to address the council during public comment you may submit your comments in advance to visit@marionfl.org by Tuesday, June 24, 2025 at 5:00 PM.

The next Tourist Development Council Meeting will be held on Wednesday, August 20, 2025 at 9:00 AM.