



REPEAT EVENT
EVENT DATES:
July 18-21, 2024
July 17-20, 2025
July 16-19, 2026
EVENT LOCATION: Florida Aquatics Swimming and Training (FAST)

EVENT INFORMATION:	FINANCIALS:
Event Name: Florida Swimming Senior Spring Championship Organization: CSF Aquatics, LLC.	Bid Fee Amount: \$20,000 per event year Business Sales (Total): \$2,071,066 Total ROI: 147% Anticipated Attendance (Total): 2,500 Anticipated Room Nights (Total): 1,500 Average Occupancy Rate for Period: 67.9% (2023) 71.1% (2022)

- **Event Description:**

Florida Swimming is a 11,000 member organization, the Short Course Senior Championships is the Annual Short Course (25Y Pool) Championships for swimmers primarily 15&Older – mainly high school, but some college athletes, from most of Florida (all but Palm Beach, Broward, Dade Counties, the Keys, and the western Panhandle). This event will attract the best 1,000 athletes with challenging qualifying times, with approximately 100 teams represented. This meet will also be heavily attended by collegiate swimmers preparing for the upcoming NCAA season. This is a 3.5 day event, with distance events and relays on Thursday afternoon, and full days of competition on Friday, Saturday & Sunday.

- **The request is for a 3-year commitment of \$60,000 to host the Florida Swimming Senior Spring Championship in Marion County pending Florida Swimming awarding the event to FAST in 2025 and 2026.**