



NEW EVENT
EVENT DATES: October 11-12, 2024
EVENT LOCATION: World Equestrian Center

EVENT INFORMATION:	FINANCIALS:
Event Name: Grandview Fall Fun Draft Horse Show Organization: Grandview World Nights, Inc.	Requested Amount: \$10,150 Eligible Funding/Staff Recommendation: \$10,150* Business Sales (Total): \$451,931 Total ROI: 16% Anticipated Attendance (Total): 1,195 Anticipated Room Nights (Total): 725 Average Occupancy Rate for Period: 55.7% (2023) 70.7% (2022)

**Funding is awarded \$14/room night*

- **New Event**
- **Use of Funds:** marketing, advertising, officials, and equipment rental
- **Event Description:** The Grandview Fall Fun Draft Horse Show is a premier equestrian event showcasing the versatility and athleticism of draft breeds. Designed to cater to enthusiast of all levels, the show offers a diverse range of classes, including riding, jumping, and barrel racing; traditionally unexpected disciplines for draft horses. As the sole event of its kind in Florida, this will be unique!