



Monthly Sales Update August 20, 2025

- **New Business**

- American Youth Football Southeast Regional Championships
 - November 14-16, 2025
 - Estimated Room Nights: 650
- American Early Learning Coalition Annual Board Meeting
 - April 19-24, 2026
 - Estimated Room Nights: 82

- **Leads**

- FL Interscholastic Cycling League Mountain Biking Event
 - February 202-22, 2026
 - Estimated Room Nights: 200
- Florida Propane Gas Association Spring Meeting
 - April 1-2, 2026
 - Estimated Room nights: 60
- Big East Swimming and Diving Conference Championships
 - February 18-21, 2026 AND February 22-25, 2027
 - Estimated Room Nights: 1,010 per year
- NAIA Swimming and Diving National Championships
 - March 2027-2029
 - Estimated Room Nights: 800 per year

- **Ongoing Leads**

- State Emergency Response Commission (SERC) Meeting
 - November 5-6, 2025
 - Estimated Room Nights: 120

- **Lost Business**

- FL Society Children of the American Revolution (CAR) State Conference
 - February 13-15, 2026
 - Estimated Room Nights: 80
 - Gainesville

- **Tradeshow/Conferences**

- Connect Marketplace
 - August 25-28, 2025 – Miami
 - Sports and Association tracks