



## Monthly Sales Update May 21, 2025

- **Leads**

- Florida Senior Games Softball Tournament
  - September 27, 2025
  - Estimated Room Nights: 50
- American Youth Football Southeast Regional Championships
  - November 14-16, 2025
  - Estimated Room Nights: 650
- United States Trampoline and Tumbling Association
  - June 15-20, 2026 OR June 14-19, 2027
  - Estimated Room Nights: 1,600
- American Angus Association Leaders Engaged in Angus Development (LEAD) Conference
  - July 25-30, 2026
  - Estimated Room Nights: 222
- Florida Chamber Foundation Learners to Earners Workforce Solution Summit
  - July 23, 2027
  - Estimated Room Nights: 187
- Recycle Florida Today Annual Conference & Expo
  - June 25-27, 2027
  - Estimated Room Nights: 250
- Florida Fire Chiefs Association Executive Development Conference
  - July 13-17, 2029 OR July 12-16, 2029
  - Estimated Room Nights: 1,328
- Association Societies Alliance (ASA)
  - January/February 2026 OR 2027
  - Estimated Room Nights: 75

- **Ongoing Leads**

- Florida Wine and Grape Growers Association Annual Conference
  - January 16-17, 2026
  - Estimated Room Nights: 150
- Big East Swimming and Diving Conference Championships
  - February 18-21, 2026 & February 22-25, 2027
  - Estimated Room Nights: 1,010
- USA Gymnastics Men's State Championships
  - February 27-March 1, 2026
  - Estimated Room Nights: 330
- Florida Sports Foundation Sports Summit
  - June 2026
  - Estimated Room Nights: 210
- American Darter's Association National Championship
  - July 2026 (5 days)
  - Estimated Room Nights: 600