

REPEAT EVENT	
EVENT DATES: July 4, 2025	
EVENT LOCATION: Tuscawilla Park	

EVENT INFORMATION:	FINANCIALS:
Event Name: Patriotic Skies	Requested Amount: \$25,000
Organization: City of Ocala Recreation and Parks	Staff Recommendation/Eligible Funding Amount: \$6,100
	Business Sales (Total): \$137,091
	Total ROI: -47%
	Anticipated Attendance (Total): 10,000
	Anticipated Room Nights (Total): <b>30</b>
	Average Occupancy Rate for Period:
	48.7% (2024)
	58.8% (2023)

• Use of Funds: advertising, billboards, event signage, production for the event, entertainment expenses

## • Event Description:

This is the 2<sup>nd</sup> Annual Patriotic Skies hosted by the City of Ocala, offered as a free event for the community and surrounding residents to celebrate Independence Day. This family-friendly event kicks off with live music to get you dancing, a variety of food vendors serving up everything from savory bites to sweet treats, and a fun-filled Kids Zone packed with games and activities for all ages. As the sun sets, gather with friends and family, lay out your blankets and chairs, and get ready for the grand finale—a spectacular fireworks display presented by Ocala Main Street that will light up the night sky in a dazzling tribute to America's birthday.

City	Type of Event	Distance from Ocala	2025 Date
The Villages	Live music and local performance groups	30 miles	7/4
Crystal River	Fireworks	40 miles	7/4
Leesburg	Fireworks	40 miles	7/4
Inverness	Fireworks	40 miles	7/4
Gainesville	Fireworks	40 miles	7/4
Tavares	Fireworks	50 miles	7/4
Mount Dora	Fireworks	55 miles	7/3
St. Augustine	Fireworks	80 miles	7/4
Orlando	Fireworks	80 miles	7/4
Tampa	Fireworks	90 miles	7/4
Jacksonville	Fireworks	100 miles	7/4