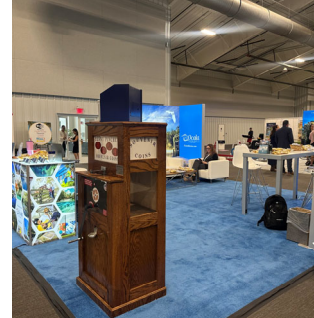


2025 Florida Huddle and Encounter Recap Ocala, FL



Booth



Local Partner Attendance

- Cape Leisure – Silver Springs
- Hilton Ocala
- LBA Hospitality
- World Equestrian Center



Appointments

Total number of appointments

- Encounter: 42
- Huddle: 34
- 550 attendees
- 7,000 total appointments



Opening Reception Hosted by: Ocala/Marion County VCB & World Equestrian Center



Equine Panel



Hosted Buyer Event at The Pavilion at Green Gaits



Media

- Media Q & A with Dana Young & Loretta Shaffer
- Media Dinner - Ivy on the Square
- FAM - Todd and Shelly's, Canyons Zip Line and Adventure Park, Mojos



Media Coverage

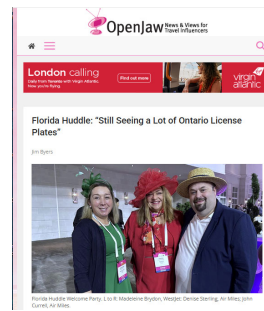
- Media from UK, Brazil, Canada, Mexico, Germany, and Latin America.

Ocala CEP highlights Florida Huddle 2025



We take a look at an event that looks to bring in even more guests in 2025 in the Weekly Buzz.

Disney World For Horse Lovers? A Unique Family Road Trip To World Equestrian Center In Ocala



Media Coverage

- More than 7.8 Million in reach

