



NEW EVENT
EVENT DATES: April 12-15, 2026
EVENT LOCATION: Holiday Inn & Suites Ocala Conference Center

Funding Program: Room Night Generating Event Funding (Rev. 07-2025)

Quarter 1	Quarter 2	Quarter 3	Quarter 4
January - March	April - June	July - September	October - December
\$5 per verified room	\$10 per verified room	\$15 per verified room night	\$10 per verified room night
\$10,000 Maximum	\$25,000 Maximum	\$25,000 Maximum	\$25,000 Maximum

EVENT INFORMATION:	FINANCIALS:
Event Name: Blue Knights Spring Southern Regional Conference Organization: Blue Knights Ocala Florida Chapter III	Requested Amount: \$5,000 Staff Recommendation/Eligible Funding Amount: \$5,000* Business Sales (Total): \$238,118 Total ROI: 50% Anticipated Participants: 475 Anticipated Attendance: 475 Minimum Room Night Guarantee: *500 Average Occupancy Rate for Period: 59% (2025) 60.5% (2024)

***Events occurring Apr-Jun are awarded \$10/room night**

- **Use of Funds:** Marketing/Promotion Materials, Printing Costs, Signs/Banners, Conference Related Supplies, Audio/Visual Expenses
- **Event Description:** Blue Knights Motorcycle Club is a family orientated organization consisting of active and retired Law Enforcement personnel. They ride and participate in charitable events and enjoy great times and fellowship with fellow Blue Knights and family. They will be gathering for this conference and enjoying motorcycles rides throughout the Marion County.