



## Litter Task Force Update July 19, 2022

### Mission

Change the mindset and behavior of those that live, work, and play within Marion County emphasizing that littering will not be tolerated



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## Litter Task Force Update

### Action Items from the May 24, 2022 Workshop

- Submit and accept the Final Litter Task Force Report.
- Incorporate additional line items into the FY22/23 Budget:
  - \$150,000 for Litter Campaign.
  - Additional Code Enforcement Officer Position with required equipment.
- Update litter related Ordinance(s).
- Final selection of Branding Logo.

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## Litter Task Force Update

### Slogan

- No Horsin' Around with Marion

### Mascot

- Marion the Horse

### Color Options

- Dapple Gray, Sorel Brown, & Palomino Gold
- Dark Blue, Light Blue, Gold (County colors)



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## Litter Task Force Update

### Sidekick

- Rubbish the Raccoon, the litter bug



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