

## Tourism Day Registration Form

Advanced registration and payment deadline:  
January 6, 2026

### Four Easy Ways to Register:

Online: [DestinationsFlorida.org/26TourismDay](http://DestinationsFlorida.org/26TourismDay)

Mail check to:

Destinations Florida  
1400 Village Sq. Blvd.  
Suite 3-250  
Tallahassee, FL 32312

Phone:

(850) 222-6000

Email:

Suzanne@DestinationsFlorida.org

Use one form for up to four registrants from the same company. Use copies of this form to register more people. *Do Not Miss Out!*

**Registration Contact Name:**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please circle the correct amount for each registrant and write their name on the lines provided.

Name and Email of Each Attendee	MEMBER Registration	After <b>January 6</b> (based on availability)	Total Amount
#1 _____	\$125	add \$50	\$ _____
#2 _____	\$125	add \$50	\$ _____
#3 _____	\$125	add \$50	\$ _____
#4 _____	\$125	add \$50	\$ _____
		<b>Grand Total</b>	\$ _____

Method of Payment:  Check (payable to **Destinations Florida**)  Visa  MasterCard  AmEx

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

**Cancellation Policy:** A refund of your registration fee will be made minus a \$25 processing fee if cancellation is received in writing seven days prior to the date of the event. Alternates are encouraged to attend for any pre-registered who is unable to attend.

**DESTINATIONS**  
**FLORIDA**

JOIN US FOR  
**FLORIDA**  
**TOURISM**  
**DAY**  
at the Capitol  
**Tallahassee, Florida**  
**January 20-21, 2026**



This is your chance to speak with legislators at the capitol to discuss the issues that are important to DMOs.

**Register today at:**  
[DestinationsFlorida.org/26TourismDay](http://DestinationsFlorida.org/26TourismDay)

# DESTINATIONS FLORIDA

To promote awareness for the importance of tourism marketing to Florida's economy, the Partnership for Florida's Tourism is hosting Florida Tourism Day at the Capitol. This event will feature visits by legislators to our meeting as well as appointments for Destinations Florida members to meet with legislators at the Capitol to discuss the issues that are important to DMOs.

This meeting is being held in conjunction with the following organizations:



## Accommodations:

**The Hyatt House Tallahassee** is offering a special rate of \$289 per night for Destinations Florida members attending Tourism Day. To make your reservation please call the (850) 222-0039 and reference the group name: Destinations Florida Tourism Day.

**All reservations must be made before the cut-off date of Tuesday, January 6, 2026.** Be sure to make your reservation as soon as possible because the room blocks will sell out.

## Hyatt House Tallahassee

1100 Railroad Avenue  
Tallahassee, FL 32310  
(850) 222-0039



## Schedule of Events

(All attendees are invited to all events)

### January 20, 2026

2:00 PM – 5:00 PM **Destinations Florida Board of Directors Meeting**  
Hyatt House Tallahassee  
1100 Railroad Avenue  
Tallahassee, FL 32310  
(850) 222-0039

5:00 PM – 6:30 PM **Destinations Florida Welcome Reception**  
Hyatt House Tallahassee  
1100 Railroad Avenue  
Tallahassee, FL 32310



### January 21, 2026

8:30 AM – 9:30 AM **Destinations Florida Member Briefing**  
Hyatt House Tallahassee  
1100 Railroad Avenue  
Tallahassee, FL 32310  
(850) 222-0039

10:30 AM – 12:00 Noon **Tourism Day Rally & Partner Briefing**  
FSU Dunlap Champions Club  
Doak S. Campbell Stadium  
225 Champions Way Building B  
Tallahassee, FL 32304  
(850) 644-8528

12:00 Noon – 1:00 PM **Networking Luncheon**  
FSU Dunlap Champions Club  
Doak S. Campbell Stadium  
225 Champions Way Building B  
Tallahassee, FL 32304

1:00 PM – 5:00 PM **Destinations Florida Member Appointments at the Capitol**  
400 S. Monroe Street  
Tallahassee, FL 32399

5:00 PM – 8:00 PM **Florida Tourism Day Reception**  
Florida Restaurant & Lodging Association  
230 S. Adams Street  
Tallahassee, FL 32301