

Tourism Day Registration Form

Advanced registration and payment deadline:
January 6, 2026

Four Easy Ways to Register:

Online: DestinationsFlorida.org/26TourismDay

Mail check to:

Destinations Florida
1400 Village Sq. Blvd.
Suite 3-250
Tallahassee, FL 32312

Phone:

(850) 222-6000

Email:

Suzanne@DestinationsFlorida.org

Use one form for up to four registrants from the same company. Use copies of this form to register more people. *Do Not Miss Out!*

Registration Contact Name:

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

E-mail: _____

Please circle the correct amount for each registrant and write their name on the lines provided.

Name and Email of Each Attendee	MEMBER Registration	After January 6 (based on availability)	Total Amount
#1 _____ _____	\$125	add \$50	\$ _____
#2 _____ _____	\$125	add \$50	\$ _____
#3 _____ _____	\$125	add \$50	\$ _____
#4 _____ _____	\$125	add \$50	\$ _____
		Grand Total	\$ _____

Method of Payment: ☐ Check (payable to **Destinations Florida**) ☐ Visa ☐ MasterCard ☐ AmEx

Card # _____

Exp. Date _____ Sec. Code: _____

Name on Card _____

Signature _____

Cancellation Policy: A refund of your registration fee will be made minus a \$25 processing fee if cancellation is received in writing seven days prior to the date of the event. Alternates are encouraged to attend for any pre-registrant who is unable to attend.

DESTINATIONS
FLORIDA

JOIN US FOR

**FLORIDA
TOURISM
DAY**

at the Capitol
Tallahassee, Florida
January 20-21, 2026



This is your chance to speak with
legislators at the capitol to discuss the
issues that are important to DMOs.

Register today at:
DestinationsFlorida.org/26TourismDay



To promote awareness for the importance of tourism marketing to Florida's economy, the Partnership for Florida's Tourism is hosting Florida Tourism Day at the Capitol. This event will feature visits by legislators to our meeting as well as appointments for Destinations Florida members to meet with legislators at the Capitol to discuss the issues that are important to DMOs.

This meeting is being held in conjunction with the following organizations:



Accommodations:

The **Hyatt House Tallahassee** is offering a special rate of \$289 per night for Destinations Florida members attending Tourism Day. To make your reservation please call the (850) 222-0039 and reference the group name: Destinations Florida Tourism Day.

All reservations must be made before the cut-off date of Tuesday, January 6, 2026. Be sure to make your reservation as soon as possible because the room blocks will sell out.

Hyatt House Tallahassee

1100 Railroad Avenue
Tallahassee, FL 32310
(850) 222-0039



Schedule of Events

(All attendees are invited to all events)

January 20, 2026

- 2:00 PM – **Destinations Florida Board of Directors Meeting**
5:00 PM
Hyatt House Tallahassee
1100 Railroad Avenue
Tallahassee, FL 32310
(850) 222-0039
- 5:00 PM – **Destinations Florida Welcome Reception**
6:30 PM
Hyatt House Tallahassee
1100 Railroad Avenue
Tallahassee, FL 32310



January 21, 2026

- 8:30 AM – **Destinations Florida Member Briefing**
9:30 AM
Hyatt House Tallahassee
1100 Railroad Avenue
Tallahassee, FL 32310
(850) 222-0039
- 10:30 AM – **Tourism Day Rally & Partner Briefing**
12:00 Noon
FSU Dunlap Champions Club
Doak S. Campbell Stadium
225 Champions Way Building B
Tallahassee, FL 32304
(850) 644-8528
- 12:00 Noon – **Networking Luncheon**
1:00 PM
FSU Dunlap Champions Club
Doak S. Campbell Stadium
225 Champions Way Building B
Tallahassee, FL 32304
- 1:00 PM – **Destinations Florida Member Appointments at the Capitol**
5:00 PM
400 S. Monroe Street
Tallahassee, FL 32399
- 5:00 PM – **Florida Tourism Day Reception**
8:00 PM
Florida Restaurant & Lodging Association
230 S. Adams Street
Tallahassee, FL 32301