



Monthly Sales Update April 24, 2025

- **Leads**

- Florida Wine and Grape Growers Association Annual Conference
 - January 16-17, 2026
 - Estimated Room Nights: 150
- Florida Society Children of the American Revolution State Conference
 - February 13-14, 2026
 - Estimated Room Nights: 80
- Big East Swimming and Diving Conference Championships
 - February 18-21, 2026 & February 22-25, 2027
 - Estimated Room Nights: 1,010
- USA Gymnastics Men's State Championships
 - February 27-March 1, 2026
 - Estimated Room Nights: 330
- Florida Sports Foundation Sports Summit
 - June 2026
 - Estimated Room Nights: 210

- **Ongoing Leads**

- American Darter's Association National Championship
 - July 2026 (5 days)
 - Estimated Room Nights: 600
- Lady Bass Anglers Pro Bass Tour
 - October 11-16, 2026
 - Estimated Room Nights: 500
- World Fishing Tour
 - October 17-24, 2026
 - Estimated Room Nights: 600
- International Miniature Bull Riding Association World Finals
 - October 2025
 - Estimated Room Nights: 950
- Double K Rodeo Productions
 - May 2025 OR February 2026
 - Estimated Room Nights: 500

- **Lost Business**

- FSAE Annual Conference
 - July 15-17, 2026
 - Estimated Room Nights: 400