



Marion County

Tourist Development Council

Meeting Agenda

Thursday, January 16, 2025

9:00 AM Tourist Development Conference Room

Microsoft Teams:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjA4NjY0MTAtYjU2OS00MWFjLTkwYjktNzQzNDRmNTEyNjFh%40thread.v2/0?context=%7b%22Tid%22%3a%2225a1914d-7aca-40d5-91d5-cd84a5137a31%22%2c%22Oid%22%3a%228b5f45ba-a0b4-4a92-af98-109ad26934b1%22%7d

Meeting ID: 234 082 554 948

Password: nB77QG6Z

Phone Number: 321-245-5074

Phone Conference ID: 744 928 505#

MEMBERS OF THE PUBLIC ARE ADVISED THAT THIS MEETING/HEARING IS A PUBLIC PROCEEDING, AND THE CLERK TO THE BOARD IS MAKING AN AUDIO RECORDING OF THE PROCEEDINGS, AND ALL STATEMENTS MADE DURING THE PROCEEDINGS, WHICH RECORDING WILL BE A PUBLIC RECORD, SUBJECT TO DISCLOSURE UNDER THE PUBLIC RECORDS LAW OF FLORIDA. BE AWARE, HOWEVER, THAT THE AUDIO RECORDING MAY NOT SATISFY THE REQUIREMENT FOR A VERBATIM TRANSCRIPT OF THE PROCEEDINGS, DESCRIBED IN THE NOTICE OF THIS MEETING, IN THE EVENT YOU DESIRE TO APPEAL ANY DECISION ADOPTED IN THIS PROCEEDING.

1. Roll Call

2. Meeting Materials

[Meeting Materials](#)

3. Motion: Approval of Minutes

[Motion: Approval of October 2024 Tourist Development Council Workshop Minutes](#)

4. Motion: Acknowledgement of Financials

[Motion: Acknowledgement of Financials - November 2024 and December 2024](#)

5. Report from Chair

[Motion: Proposed Tourist Development Council Meeting Dates 2025](#)

6. Funding Requests**7. Staff Updates**

[PRESENTATION: Quarterly Economic Impact/Visitor Tracking Report - July - September Data](#)

[PRESENTATION: Quarterly Public Relations and Analytics Reports - July - September Data](#)

[VISIT FLORIDA Florida Huddle and Florida Encounter](#)

[Tourism Day 2025](#)

[Sales Update](#)

[TDT Collections/STR and Key Data Update](#)

[TDC Events Calendar](#)

[Joint Workshop Update](#)

[Introduction of New Employees - Keleab Spencer and Heidi Villagomez](#)

8. Notation for Record

[Sales Report](#)

[TDC Attendance Report](#)

9. Old Business**10. New Business****11. Public Comment**

If you would like to address the council during public comment you may submit your comments in advance to sales@marionfl.org by Tuesday, January 14, 2025, at 5:00PM.

The next Tourist Development Council Meeting will be held on February 27, 2025 at 9:00 AM.