



REPEAT EVENT
EVENT DATES: September 21-22, 2024
EVENT LOCATION: World Equestrian Center

EVENT INFORMATION:	FINANCIALS:
Event Name: Ocala Comic Con Organization: Ocala Comic Con, LLC	Requested Amount: \$4,200 Eligible Funding/Staff Recommendation: \$4,200* Business Sales (Total): \$619,849 Total ROI: 128% Anticipated Attendance (Total): 12,500 Anticipated Room Nights (Total): 300 Average Occupancy Rate for Period: 58.3% (2023) 61.6% (2022)

**Funding is awarded \$14/room night*

- **Funding History:**
 - 2023 - \$3,388
- **Use of Funds:** production costs, promotional expenses, rental items for event (tables, chairs, pipe/drape), event signage
- **Event Description:**
 Ocala Comic Con returns on September 21-22, 2024 at the World Equestrian Center in Ocala, FL. The event is family friendly and gives fans a chance to meet some of their favorite celebrities and creators. Ocala Comic Con uses the entire 130,000 sqft of the Expo Center, bringing in hundreds of vendors, props, and more for fans to enjoy.