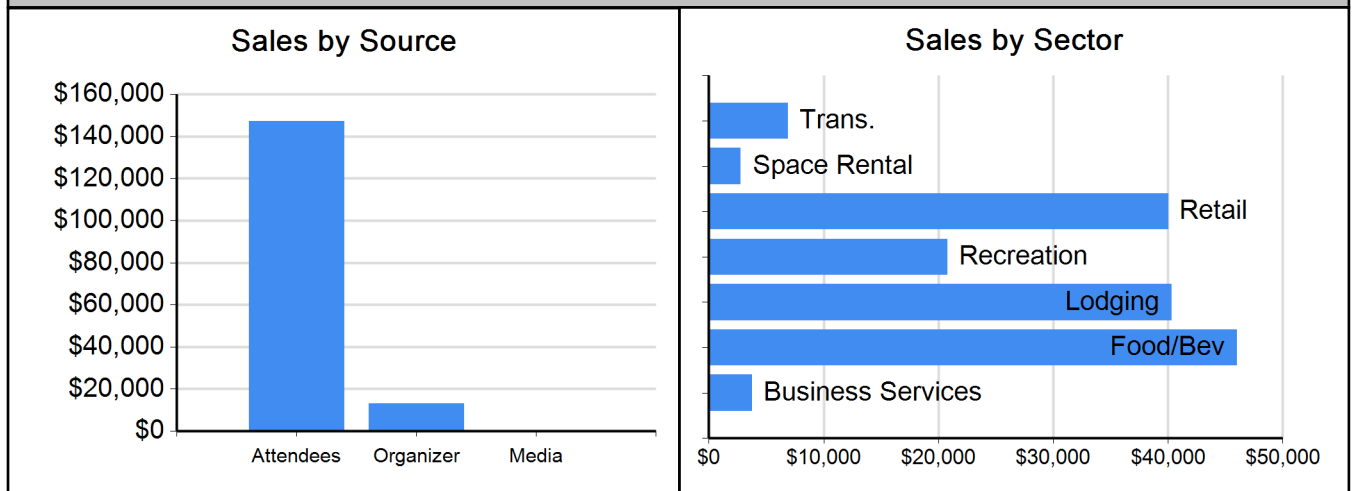


Event Impact Summary

Destination: Ocala/Marion County Visitors & Convention Bureau

Event Parameters		Key Results	
Event Name:	Patriot Games Invitational	Business Sales (Direct):	\$160,652
Organization:	ProAm Sports Association Inc	Business Sales (Total):	\$233,238
Event Type:	Adult Amateur	Jobs Supported (Direct):	101
Start Date:	7/25/2026	Jobs Supported (Total):	116
End Date:	7/26/2026	Local Taxes (Total):	\$6,162
Overnight Attendees:	259	Net Direct Tax ROI:	\$1,321
Day Attendees:	666	Estimated Room Demand:	269

Direct Business Sales



Industry	Attendees	Organizer	Media/Sponsors	Total
Lodging	\$40,311	\$0	\$0	\$40,311
Transportation	\$6,338	\$537	\$22	\$6,898
Food & Beverage	\$39,848	\$6,150	\$0	\$45,998
Retail	\$40,043	\$0	\$0	\$40,043
Recreation	\$20,817	\$0	\$0	\$20,817
Space Rental	\$0	\$2,791	\$0	\$2,791
Business Services	\$0	\$3,781	\$12	\$3,794
TOTAL	\$147,358	\$13,260	\$34	\$160,652

Event Impact Details

Destination: Ocala/Marion County Visitors & Convention Bureau

Event Name: Patriot Games Invitational 2026

Organization: ProAm Sports Association Inc

Economic Impact Details			
	Direct	Indirect/Induced	Total
Business Sales	\$160,652	\$72,586	\$233,238
Personal Income	\$47,289	\$18,274	\$65,563
Jobs Supported			
Persons	101	15	116
Annual FTEs	2	0	2
Taxes and Assessments			
<u>Federal Total</u>	<u>\$13,793</u>	<u>\$5,880</u>	<u>\$19,673</u>
<u>State Total</u>	<u>\$11,207</u>	<u>\$2,308</u>	<u>\$13,516</u>
sales	\$8,508	\$1,089	\$9,597
income	\$0	\$0	\$0
bed	\$0	-	\$0
other	\$2,699	\$1,219	\$3,918
<u>Local Total (excl. property)</u>	<u>\$5,221</u>	<u>\$941</u>	<u>\$6,162</u>
sales	\$2,127	\$272	\$2,399
income	\$0	\$0	\$0
bed	\$1,612	-	\$1,612
per room charge	\$0	-	\$0
tourism district	\$0	-	\$0
restaurant	\$0	\$0	\$0
other	\$1,481	\$669	\$2,151
property tax	\$2,914	\$847	\$3,761

Event Return on Investment (ROI)								
Direct local tax RO(net property taxes)								
Direct Tax Receipts	\$5,221	<table border="1"> <caption>Local Taxes vs Costs</caption> <thead> <tr> <th>Category</th> <th>Amount</th> </tr> </thead> <tbody> <tr> <td>Local Taxes</td> <td>\$6,162</td> </tr> <tr> <td>Costs</td> <td>\$3,900</td> </tr> </tbody> </table>	Category	Amount	Local Taxes	\$6,162	Costs	\$3,900
Category	Amount							
Local Taxes	\$6,162							
Costs	\$3,900							
DMO Hosting Costs	\$3,900							
Direct ROI	\$1,321							
Net Present Value	\$1,321							
Direct ROI (%)	34%							
Total local tax RO(net property taxes)								
Total Local Tax Receipts	\$6,162							
Total ROI	\$2,262							
Net Present Value	\$2,262							
Total ROI (%)	58%							

Estimated Room Demand Metrics	
Room Nights (total)	269
Room Pickup (block only)	260
Peak Rooms	136
Total Visitor Days	935