



REPEAT EVENT
EVENT DATES:
July 11-14, 2024
July 10-13, 2025
July 9-14, 2026
EVENT LOCATION: Florida Aquatics Swimming and Training (FAST)

EVENT INFORMATION:	FINANCIALS:
Event Name: <b>Florida Swimming FLAGS Championship</b> Organization: <b>CSF Aquatics, LLC.</b>	Bid Fee Amount: <b>\$30,000 per event year</b> Business Sales (Total): <b>\$2,314,698</b> Total ROI: <b>84%</b> Anticipated Attendance (Total): <b>2,900</b> Anticipated Room Nights (Total): <b>2,000</b> Average Occupancy Rate for Period: <b>66.7% (2023)</b> <b>74.2% (2022)</b>

- **Event Description:**

Florida Swimming is a 11,000 member organization, the Short Course FLAGS Championships is the Annual Short Course (25Y Pool) Championships for swimmers aged 14&Under from most of Florida (all but Palm Beach, Broward, Dade, the Keys, and the western Panhandle). This event will attract the best 1,100 athletes in their age divisions (13-14, 11-12 and 10&Under), with approximately 100 teams represented. For the first time in six years that the FLAGS championships will be re-combined into one event after being separated into north and south regions. With 4 full days, nearly all competitors (90+) will be arriving Wednesday evening and stay through the end of the championships on Sunday.

- **The request is for a 3-year commitment of \$90,000 to host the Florida Swimming FLAGS Championship in Marion County pending Florida Swimming awarding the event to FAST in 2025 and 2026.**