



Monthly Sales Update June 26, 2025

- **New Business**

- Florida Senior Games State Softball Tournament
 - September 27, 2025
 - Estimated Room Nights: 50
- USA Gymnastics Men's State Championships
 - February 27-March 1, 2026
 - Estimated Room Nights: 330

- **Leads**

- American Youth Football Southeast Regional Championships
 - November 14-16, 2025
 - Estimated Room Nights: 650
- American Early Learning Coalition Annual Board Meeting
 - April 19-24, 2026
 - Estimated Room Nights: 82
- State Emergency Response Commission (SERC) Meeting
 - November 5-6, 2025
 - Estimated Room Nights: 120
- National Field Hockey Coaches Association Winter Escape Showcase and Annual Convention
 - January 11-16, 2028
 - Estimated Room Nights: 775
- National Field Hockey Coaches Association Winter Escape Showcase and Annual Convention
 - January 9-14, 2029
 - Estimated Room Nights: 775

- **Ongoing Leads**

- Lady Bass Anglers Pro Bass Tour
 - October 11-16, 2026
 - Estimated Room Nights: 500
- World Fishing Tour
 - October 17-24, 2026
 - Estimated Room Nights: 600
- International Miniature Bull Riding Association World Finals
 - October 2025
 - Estimated Room Nights: 950



- Double K Rodeo Productions
 - February 2026
 - Estimated Room Nights: 500
- American Angus Association Leaders Engaged in Angus Development (LEAD) Conference
 - July 25-30, 2026
 - Estimated Room Nights: 222
- Florida Fire Chiefs Association Executive Development Conference
 - July 13-17, 2029 OR July 12-16, 2030
 - Estimated Room Nights: 1,328
- **Lost Business**
 - American Advertising Federation District 4 Fall Conference
 - November 6-7, 2026
 - Estimated Room Nights: 50