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| <b>NEW EVENT</b>  |
| <b>EVENT DATES:</b><br>October 9-13, 2024<br>October 8-12, 2025<br>October 7-11, 2026 |
| <b>EVENT LOCATION:</b> Adena Golf & Country Club                                      |

| <b>EVENT INFORMATION:</b>   | <b>FINANCIALS:</b>  |
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| Event Name: <b>Billy Horschel Junior Championships presented by Zurich</b><br>Organization: <b>American Junior Golf Association</b> | Bid Fee Amount: <b>\$10,000</b><br>Business Sales (Total): <b>\$464,468</b><br>Total ROI: <b>34%</b><br>Anticipated Attendance (Total): <b>150-200</b><br>Anticipated Room Nights (Total): <b>450</b><br>Average Occupancy Rate for Period:<br><b>64.3% (2023)</b><br><b>75% (2022)</b> |

- **Previous Awarded Funding\*:**

- 2013 - \$10,000
- 2014 - \$12,500
- 2016 - \$2,500
- 2020 - \$1,725

\*All of the funding above was for different tournaments hosted by AJGA; not the Bill Horschel Junior Championships.

- **Event Description:**

This tournament, hosted by AJGA in partnership with professional golfer and University of Florida graduate, Bill Horschel. This will be the 9th year of this tournament but the first time being held in Marion County. The tournament will include an increased field of 96 golfers from around the United States and abroad to compete over 3 days. The golfers are all high school age or younger who are aspiring to earn college golf scholarships.

- **The request is for a 3-year commitment of \$30,000 to host the Bill Horschel Junior Championships in Marion County 2024, 2025, & 2026.**