



# Marion County

## Tourist Development Council

### Meeting Agenda

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Thursday, November 21, 2024      9:00 AM    Tourist Development Conference Room

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Microsoft Teams: [https://teams.microsoft.com/dl/launcher/launcher.html?url=%2F\\_%23%2Fmeetup-join%2F19%3Ameeting\\_MDY4Y2ViMTMtMzM5Mi00YWU3LWI3ZjEtMzcyNjUzNWl5Zjc1%40thread.v2%2F0%3Fcontext%3D%257b%2522Tid%2522%253a%252225a1914d-7aca-40d5-91d5-cd84a5137a31%2522%252c%2522Oid%2522%253a%25228b5f45ba-a0b4-4a92-af98-109ad26934b1%2522%257d%26anon%3Dtrue&type=meetup-join&deeplinkId=1fb4ade4-9161-4cbd-b8df-7a195d660cb9&directDI=true&msLaunch=true&enableMobilePage=true&suppressPrompt=true](https://teams.microsoft.com/dl/launcher/launcher.html?url=%2F_%23%2Fmeetup-join%2F19%3Ameeting_MDY4Y2ViMTMtMzM5Mi00YWU3LWI3ZjEtMzcyNjUzNWl5Zjc1%40thread.v2%2F0%3Fcontext%3D%257b%2522Tid%2522%253a%252225a1914d-7aca-40d5-91d5-cd84a5137a31%2522%252c%2522Oid%2522%253a%25228b5f45ba-a0b4-4a92-af98-109ad26934b1%2522%257d%26anon%3Dtrue&type=meetup-join&deeplinkId=1fb4ade4-9161-4cbd-b8df-7a195d660cb9&directDI=true&msLaunch=true&enableMobilePage=true&suppressPrompt=true)

Meeting ID: 271 932 282 14

Password: 5PKoDm

Phone Number: 321-245-5074

Phone Conference ID: 712 938 083#

MEMBERS OF THE PUBLIC ARE ADVISED THAT THIS MEETING/HEARING IS A PUBLIC PROCEEDING, AND THE CLERK TO THE BOARD IS MAKING AN AUDIO RECORDING OF THE PROCEEDINGS, AND ALL STATEMENTS MADE DURING THE PROCEEDINGS, WHICH RECORDING WILL BE A PUBLIC RECORD, SUBJECT TO DISCLOSURE UNDER THE PUBLIC RECORDS LAW OF FLORIDA. BE AWARE, HOWEVER, THAT THE AUDIO RECORDING MAY NOT SATISFY THE REQUIREMENT FOR A VERBATIM TRANSCRIPT OF THE PROCEEDINGS, DESCRIBED IN THE NOTICE OF THIS MEETING, IN THE EVENT YOU DESIRE TO APPEAL ANY DECISION ADOPTED IN THIS PROCEEDING.

1. Roll Call
2. Meeting Materials  
[Meeting Materials](#)
3. Motion: Approval of Minutes  
[MOTION: Approval of September 2024 Tourist Development Council Minutes](#)
4. Motion: Acknowledgement of Financials  
[MOTION: Acknowledgement of Financials - September, October \(Fiscal Year End 2023-24 and Fiscal Year Start 2024-25\)](#)
5. Report from Chair

[PRESENTATION: Gateway Signage Update](#)

[Tourist Development Tax Update, George Albright - Marion County Tax Collector](#)

[MOTION: Proposed Tourist Development Council Meeting Dates 2025](#)

[Annual Membership Eligibility Attestations](#)

**6. Funding Requests**

[Fiscal Year 2025 Event Funding Allocations](#)

[USA Roller Sports \(USARS\) Championship - \\$200,000 \(Bid Fee\)](#)

[MOTION: Florida Advisory Committee on Arson Prevention, Inc. - \\$3,500 \(Room Night Generating Events\)](#)

[MOTION: Grandview Invitational - \\$19,600 \(Room Night Generating Events\)](#)

[MOTION: Grandview World Nights - \\$22,400 \(Room Night Generating Events\)](#)

[MOTION: Live Oak International - \\$18,200 \(Room Night Generating Events\)](#)

[MOTION: Rock the Country - \\$50,000 \(Room Night Generating Events\)](#)

**7. Staff Updates**

[PRESENTATION: Ocala/Marion County Tourism Placemaking Plan and Feasibility Analysis](#)

[Second Tourism Annual Meeting - December 12, 2024](#)

[Marketing and Communications Update](#)

[Sales Update](#)

[TDT Collections/STR and Key Data Update](#)

[TDC Events Calendar](#)

**8. Notation for Record**

[Sales Report](#)

[TDC Attendance Report](#)

**9. Old Business**

**10. New Business**

**11. Public Comment**

If you would like to address the council during public comment you may submit your comments in advance to [sales@marionfl.org](mailto:sales@marionfl.org) by Tuesday, November 19, 2024, at 5:00PM.

The next Tourist Development Council Meeting will be held on January 16, 2025 at 9:00 AM