



NEW EVENT
EVENT DATES: February 17-21, 2026
EVENT LOCATION: Florida Aquatics Swimming Training (FAST)

Funding Program: Room Night Generating Event Funding (Rev. 07-2025)

Quarter 1	Quarter 2	Quarter 3	Quarter 4
January - March	April - June	July - September	October - December
\$5 per verified room	\$10 per verified room	\$15 per verified room night	\$10 per verified room night
\$10,000 Maximum	\$25,000 Maximum	\$25,000 Maximum	\$25,000 Maximum

EVENT INFORMATION:	FINANCIALS:
Event Name: Big East Swimming and Diving Championships Organization: Big East Conference Inc.	Requested Amount: \$10,000 Staff Recommendation/Eligible Funding Amount: \$10,000* Business Sales (Total): \$1,117,655 Total ROI: 244% Anticipated Participants: 350 Anticipated Total Attendance: 1,000 Minimum Room Night Guarantee: 2,000* Average Occupancy Rate for Period: 72.3% (2025) 71.3% (2024)

***Events occurring Jan-Mar are awarded \$5/room night**

- **Use of Funds:** Promotional items, Advertising, Operational Expenses, Graphic/Artwork Design
- **Event Description:** The Big East Swimming and Diving Championships will be a four-day men’s and women’s swimming and diving championship featuring athletes from seven schools within the Big East Conference.