

CEP OCALA METRO CHAMBER & ECONOMIC PARTNERSHIP Performance Matrix <u>Job Creation</u> July 2026													
	January	February	March	April	May	June	July	August	September	October	November	December	Total
v	Retention Visits (150)	10	15	56	20	40	10	12					163
	New Jobs Created (400)	0	0	426	60	25	0	0					511
	Capital Invest. (\$40MM)	0	0	23.5	30	0	0	0					53.5
	Prospect Visits	1	0	1	2	1	2	7					14
	Corporate Visits (2)	0	0	0	1	0	0	0					1
 Erin Jones VP, Economic Development	HC Council/ Insider (150)	0	0	38	0	31	0	0					69
	Retention Visits (150)	5	25	35	10	35	4	2					116
	HC Conf/ Trade Show(6)	1	1	1	2	1	2	2					10
	HC Exc. Tier Touch Base/Mtg.(15)	3	5	6	4	3	2	2					25
	Prospect Visits	3	4	3	4	2	3	7					3
 Director of Economic	LLH Website Visits (20k)	968	848	915	855	878	844	863					6,171
	RFI's (10/yr)	1	0	0	1	1	0	1					4
	Trade Shows (6)	1	2	1	1	1	2	0					8
	Consultant & Targeted Mktg Campaign	2	2	1	1	4	5	3					18
	Sites & Buildings Updated	✓	✓	✓	✓	✓	✓	✓					✓

Performance Matrix Business Creation

July 2026

		January	February	March	April	May	June	July	August	September	October	November	December	Total
 Joanne Murray Director of Entrepreneurship Services	Business Consultations (125)	10	14	12	16	15	15	11						93
	Unique Business Consultations	10	8	9	14	12	6	4						63
	Business Educational Workshops (26)	1	2	1	3	2	2	2						13
	Community Outreach/ Speaking Engagement (24)	3	3	5	3	1	2	2						19
	1MC Attendance(avg.)	56	55	58	62	65	71	86						65
 Freddie Morris Director of Incubators	Graduate Incubator Partners	0	0	0	0	0	0	2						2
	Community Outreach/ Speaking Engagement (24)	2	1	1	0	0	0	3						7
	Content Creation/Marketing for PPBI	1	1	1	1	1	1	1						7
	PPBI Social Media Report	2691	2664	2,596	2,499	2,499	2,499	2121						2509.8571
	Incubators Occupancy 50%	76%	84%	84%	84%	84%	84%	84%						76%
 Norman Velasquez Director of IMPACT Entrepreneur Services	Business Consultations (125)	18	22	24	22	26	17	14						143
	Unique Business Consultations	3	11	16	17	17	12	12						88
	Community Outreach/ Speaking Engagement (24)	2	3	2	3	1	5	2						18
	Business Educational Workshops (26)	1	2	1	4	3	1	1						13
	"Hablemos De Negocios" Business Educational Workshops (12)	0	1	1	1	1	1	1						6