



Monthly Sales Update

January 15, 2026

- **New Business**

- ProAm Senior Softball Stars & Strikes Showdown
 - May 23–24, 2026
 - Estimated Room Nights: 250
- ProAm Senior Softball Patriot Games Invitational
 - July 25–26, 2026
 - Estimated Room Nights: 250
- ProAm Senior Softball September Showdown
 - September 26–27, 2026
 - Estimated Room Nights: 250

- **Leads**

- Florida Paddling Trails Association Paddlefest
 - April 16-19, 2026
 - Estimated Room Nights: 300
- FDOT Scenic Highway Annual Meeting
 - February 25-27, 2026
 - Estimated Room Nights: 40
- Official Strongman Games
 - November 16-22 OR December 2-6, 2026
 - Estimated Room Nights: 1,000

- **Ongoing Leads**

- Fishers of Men District 12 Championship Tournament
 - October 13-17, 2026
 - Estimated Room Nights: 200
- Florida Lions Club Statewide Convention
 - May 6-9, 2027
 - Estimated Room Nights: 525
- USDAA Cynsport Dog Agility World Games
 - November 3-7, 2027
 - Estimated Room Nights: 500
- The Great Race
 - June 2027
 - Estimated Room Nights: 325
- USA Fencing Junior Olympic Championships
 - February 18-21, 2027
 - Estimated Room Nights: 525
- FSAE Annual Conference
 - July 2028
 - Estimate Room Nights: 1,200



- **Lost Business**
 - Florida Swimming Senior Spring Championship
 - March 5-8, 2026
 - Moved to Orlando
- **Conferences/Tradeshows**
 - Florida Sports Day at the Capitol
 - January 19-20, 2026
 - Florida Tourism Day
 - January 20-21, 2026