



Monthly Sales Update January 15, 2026

- **New Business**
 - ProAm Senior Softball Stars & Strikes Showdown
 - May 23–24, 2026
 - Estimated Room Nights: 250
 - ProAm Senior Softball Patriot Games Invitational
 - July 25–26, 2026
 - Estimated Room Nights: 250
 - ProAm Senior Softball September Showdown
 - September 26–27, 2026
 - Estimated Room Nights: 250
- **Leads**
 - Florida Paddling Trails Association Paddlefest
 - April 16-19, 2026
 - Estimated Room Nights: 300
 - FDOT Scenic Highway Annual Meeting
 - February 25-27, 2026
 - Estimated Room Nights: 40
 - Official Strongman Games
 - November 16-22 OR December 2-6, 2026
 - Estimated Room Nights: 1,000
- **Ongoing Leads**
 - Fishers of Men District 12 Championship Tournament
 - October 13-17, 2026
 - Estimated Room Nights: 200
 - Florida Lions Club Statewide Convention
 - May 6-9, 2027
 - Estimated Room Nights: 525
 - USDAA Cynsport Dog Agility World Games
 - November 3-7, 2027
 - Estimated Room Nights: 500
 - The Great Race
 - June 2027
 - Estimated Room Nights: 325
 - USA Fencing Junior Olympic Championships
 - February 18-21, 2027
 - Estimated Room Nights: 525
 - FSAE Annual Conference
 - July 2028
 - Estimate Room Nights: 1,200



- **Lost Business**

- Florida Swimming Senior Spring Championship
 - March 5-8, 2026
 - Moved to Orlando

- **Conferences/Tradeshows**

- Florida Sports Day at the Capitol
 - January 19-20, 2026
- Florida Tourism Day
 - January 20-21, 2026