



**Freddie
Morris**

Director of
Incubators

Power Plant Incubator

Business Networking: Attending Kauffman's IMC/FastTrac Summit in Kansas City Missouri

Community Outreach Speaking Engagements: Traveling IMC had over 100 attendees at The Midtown Station

PPBI/ IMPACT Incubators: 2 PPBI Graduates | 3 Incubator Partners Onboarding

Social Media: In July, our digital presence showed steady community growth across all social media platforms. Both LinkedIn and Instagram maintained consistent upward trends, with LinkedIn reaching a new milestone of 261 followers and Instagram growing by nearly 4% month-over-month.

July Growth Highlights

LinkedIn: +3.9% growth (reaching 261 followers)

Instagram: +4% growth (reaching 492 followers)

Facebook: Steady engagement with a slight increase to 1,368 followers

**Joanne
Murray**

Director of
Entrepreneurship
Services

2nd Stage Businesses

Professional Development: Obtained Fast Trac facilitator certification from Kauffman.

Business Networking: Attended business CEP & Bellview after Hours. Tuesday Talks, Bellview on the rise.

Business Educational Sessions:

Take over the IMC lead Organizer duties. Became a certified IMC organizer. Completed taring for StartUp Space

Completed IMC travel event at Midtown. There were 100 people in attendance



Norman

Impact Initiative

Professional Development: I attended the 2026 IGNITE -FSDC Orlando. That helps me to strengthen their network, update their knowledge, and discover new strategic opportunities to better support client growth.

Business Networking: 1) I attended the I attended the 2026 IGNITE -FSDC Orlando. 2) Business After Hours Hosted by JB Golf Carts at the Ocala Downtown Market.

Business Educational Sessions: 1) I facilitated 4 sessions of the "FAST TRAC" in person workshops program dedicated to helping business owners to develop their business. 2) I facilitated the "Hablemos de Negocios" VIRTUAL workshops program dedicated to helping Hispanic community business owners to develop their business.

Velasquez Alvarez Director of IMPACT Entrepreneur Services		Training agenda and speakers for the "Hablemos De Negocios"- Fast Trac and Impact Procurement Academy initiatives for may and June 2026. 1) I supported in the operation of the exCEptional Mornings Breakfast, 2) I supported in the assembly and operation of 1MC.
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Erin Jones

VP, Economic
Development

Healthcare Development

Project Activity continues forward. Project Affiremd, Project Red and Project Blue are on schedule for Fall of 2026. Retetntion Expansion and Attraction projects.

Met with Broker Rep for potential OIA site development, meeting with OIA, Broker and Company in August.

Project Prosepcts around Aerospace, Aviation, Manufacturing continue to be high/ Project Matador- working on finalizing a end user.

Attended the Farnborough Airshow, came back with 3 leads and a project expansion for the Ocala Metro. Working with Select Florida to expand our UK/Florida MOU work in Ocala around Aviation/aerospace manf. As well as AG opportunities.

Meeting with key brokers, site selectors and project leads on current projects and pipeline. We had 1 RFI's for the state.



Jessica Michel

Director of
Economic
Research

Business Development

LLH had 863 Visits this month. Numbers pulled 7/31/26

We had 1 RFI Submission this month

Tradeshows/Confrences: None this month

Several consultant updates related to various on-going projects.

Updated Sites & Buildings as necessary: 365 buildings/ 124 Sites



Beth McCall

Director Of
Advocacy & Talent
Development

Talent Development & Advocacy

Government Meetings or Workshops: 7/16 County Commission Workshop

Host Quarterly Workshops / Round tables on Business Issues / Meet One-on-One with school and business leaders: 7/9 meeting with Dr. Danielle Brewer, Supt of Scschools / 7/14 met with Brian Green principal of Lake Weir Middle School / 7/16 spoke to all MCPS principals at their leadership meeting about WOW and Classroom to Careers

Construction Academy Meetings:

NEXTworking & Classrooms to Careers meetings with businesses: 7/10 Advent Health for WOW / 7/16 Gaylyn Holloway of Duke Energy for WOW / 7/20 Kaitlyn Butler of HCA for WOW / 7/22 Kyla Frye of CPPI for WOW

NEXTworking (Students): 4/24 - Osceola Digital Media students tour or CEP and Power Plant



**Evelyn
Reyes**

VP, Business
Creation

Business Creation

Attended Kauffman Conference- 1Million Cup & Fast Trac conference

Closed one OMCF nano Loan for \$2,000.

Service 25 Mide Town Business Owners: 2 Business consultations-